

SCHEDULE-AT-A-GLANCE

Building Skills, Shaping Methods, Celebrating Community - November 15-18, 2010

TIME	CAPITOLA	NEW BRIGHTON	RIO DEL MAR	LA SELVA	MANRESA	COWELL		
MONDAY, NOVEMBER 15, 2010 – TRAVEL DAY								
4:00pm	REGISTRATION OPENS – Upper Lobby							
6:00pm – 8:30pm	INFORMAL DINNER – Sunset Restaurant							
TUESDAY, NOVEMBER 16, 2010								
7:00am – 7:30am	YOGA – Chaminade Spa							
7:00am – 9:00am	BREAKFAST – Sunset Restaurant							
9:00am - 10:00am	OPENING PLENARY - Santa Cruz Room							
10:00am - 10:30am	BREAK - Seacliff Lounge and Terrace							
10:30am -12:30pm	STRATEGIES WORKSHOPS							
	Designing and improving strategies with the use of results chains	Where to spend the first dollar - Conservation return on investment	Theory of change approach to planning	Ready to drop the shoehorn? Finding a more comfortable fit for people matters in our strategies	Going from strategies at sites to STRATEGIES at scale			
12:30pm - 3:00pm	LUNCH AND INFORMAL ROUND TABLE DISCUSSIONS – Sunset Restaurant							
	Harnessing your energy: sharing energy development strategies	Indicators – How do you rate?	Moving targets: Large-scale conservation for migratory species	Marine conservation planning: experts weigh in	Measures “business plan” - the role of coaches	Partnerships: How do you measure up?	The things I would like to see improved in the Miradi software program are...	What coaches think is missing from our guidance
1:30pm - 3:00pm	CONSERVATION APPS FAIR OPEN – Natural Bridges							
3:00pm - 5:00pm	MEASURES WORKSHOPS							
	Strategy effectiveness measures – using results chains to develop SEM	Making measures work for you: Measures in the context of strategy implementation	How monitoring, evaluation, and adaptive management can have impact in your program	Working with partners to develop and execute measures and monitoring programs	How to measure social impacts of strategies?	Evaluating “living” examples of measures and monitoring protocols		
6:00pm - 9:30pm	RECEPTION & A TASTE OF CALIFORNIA - The Courtyard Terrace							
	CONSERVATION APPS FAIR OPEN – Natural Bridges							
WEDNESDAY, NOVEMBER 17, 2010								
6:30am – 7:00am	YOGA – Chaminade Spa							
7:00am – 8:30am	BREAKFAST – Sunset Restaurant							
8:30am -10:30am	TOOLS AND METHODS WORKSHOPS							
	Stepping up the scale: Is using CAP for regional planning straining at the seams, or a perfect fit?	Joining Brangelina on the A list: Targeting human involvement and well-being to improve project success	BP’s not so oily namesake. What exactly is business planning (BP), what role can coaches play in it, and what future guidance do we need?	Lessons learned: Developing strategies in the face of climate change	Navigating the array of measuring and monitoring tools	The next best thing to being there: Virtual coaching		
10:30am -11:00am	BREAK - Seacliff Lounge and Terrace							
11:00am -12:30pm	GENERAL TOPIC WORKSHOPS							
	Developing your plan quickly. Generating new “Rapid CAP” guidance	Being a loving junkyard dog - Improving rigor of peer review without compromising “love”	Fun with Feds: Adapting CAP for US federal agencies	CAP adaptations that work well with indigenous people (and might also work well with other communities)	Unleashing creativity and fun within groups in CAP	Coaching tomorrow’s leaders in conservation – university courses in the Open Standards/CAP		
12:30pm – 2:30pm	LUNCH – Sunset Restaurant							
1:30pm – 2:30pm	CONSERVATION APPS FAIR OPEN – Natural Bridges							
2:30pm - 3:10pm	PLENARY ON CONSERVATION COACHES NETWORK – Santa Cruz Room							
3:10pm - 3:30pm	BREAK - Seacliff Lounge and Terrace							
3:30pm – 5:30pm	WORKING GROUPS							
	How to coach “How much to invest in the measures part of a plan?”	Strategies from the ground up...	Protected areas planning: Does one strategy fit all? Exploring the idea of a shared strategic approach at various scales	Do I measure up as a coach? Skills for coaching strategy effectiveness	The “stress-based” vs “simple” threat rating system smackdown			
6:30pm	RECEPTION AND PARTY “CELEBRATING OUR COMMUNITY” – Santa Cruz Room							
THURSDAY, NOVEMBER 18, 2010								
6:30am –8:00am	BREAKFAST – Sunset Restaurant							
8:00am- 9:00am	PLENARY ON METHODS EVOLUTION – Santa Cruz Room							
9:15am - 11:00am	EVOLVING METHODS & CONCURRENT GENERAL WORKSHOPS							
	Evolution or Revolution? Improving conservation planning methods and standards in TNC and WWF – Santa Cruz Room (Break-out sessions will take place in Capitola, New Brighton, Rio del Mar and La Selva rooms)							
	Evolution or Revolution Break-out space	Evolution or Revolution Break-out space	Evolution or Revolution Break-out space	Evolution or Revolution Break-out space	Facilitation magic: Advanced facilitation technique clinic	Partnership 101 – Lessons from the trenches		
11:00am-11:20am	BREAK - Seacliff Lounge and Terrace							
11:20am-12:30pm	CLOSING PLENARY– Santa Cruz Room							
12:30pm	RALLY CLOSURE & LUNCH – Sunset Restaurant							



Chaminade Resort, Santa Cruz, California
November 15-18, 2010

Program Agenda

4:00pm Registration opens
6:00pm - 8:30pm Dinner

Tuesday, November 16, 2010 -- Strategies and Measures

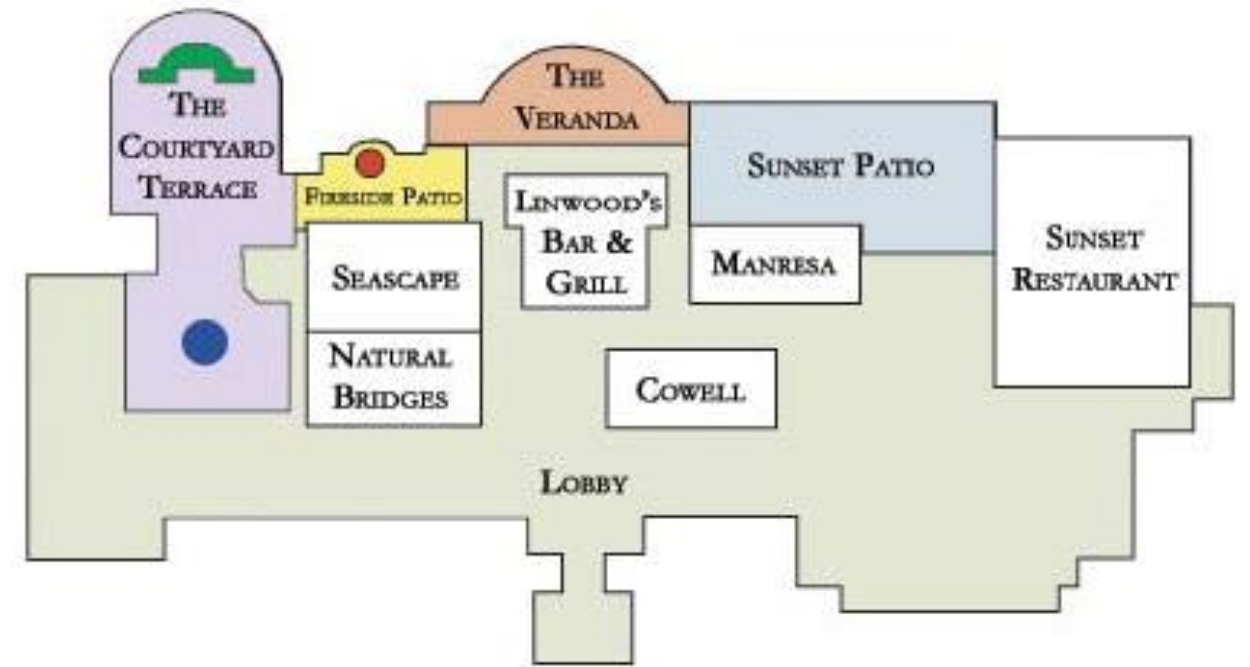
9:00am - 10:00am Opening plenary
10:00am - 10:30am Break
10:30am - 12:30pm Workshops: Strategies
12:30pm - 3:00pm Lunch and round table discussions and Conservation Apps mini-presentations
1:30pm - 3:00pm *Conservation Apps Fair Open*
3:00pm - 5:00pm Workshops: Measures
6:00pm - 9:30pm *Conservation Apps Fair Open – "A Taste of California"*

Wednesday, November 17, 2010 -- Tools, Methods and Working Groups

8:30am - 10:30am Workshops: Tools and Methods
10:30am - 11:00am Break
11:00am - 12:30pm General topic workshops
12:30pm - 2:30pm Lunch
1:30pm - 2:30pm *Conservation Apps Fair Open*
2:30pm - 3:10pm Plenary on Conservation Coaches Network
3:10pm - 3:30pm Break
3:30pm - 5:30pm Working Groups - Strategies, Measures, Methods
6:30pm Reception and Party celebrating our community

Thursday, November 18, 2010 -- Evolving Methods and General Workshops; Rally Closing

8:00am - 9:00am Plenary on Methods Evolution
9:15am - 11:00am Evolving Methods – Input and Feedback
9:15am - 11:00am Concurrent general workshops
11:00am - 11:20am Break
11:20am - 12:30pm Closing plenary
12:30pm Rally Closure and Lunch



FIRST FLOOR



SECOND FLOOR