



Conservation Coaches Network

Training and connecting conservation practitioners around the world

Overview of 2018 Accomplishments

To better address environmental and social challenges in today's dynamic world, practitioners and managers need to be able to work with their teams, projects, and communities to not only adapt to change, but also to shape and create change collectively.

In many places, people running the world's most critical conservation and sustainable development projects rely on their own skills and resources. Can you imagine an elite athlete without a coach? Until recently there were no nature conservation coaches.

The Conservation Coaches Network brings together a growing pool of trained professionals to support the people that run conservation and sustainable development projects around the world so they can adapt and evolve along with the heritage they care for. Through a structured learning process, our Network nurtures coaches to work with projects in ways that foster the inclusiveness, openness, and reflexivity necessary to manage change processes and guide justifiable, appropriate, and effective action that benefits people and nature.

By using a common approach for adaptive management, the Open Standards for the Practice of Conservation, communities, conservation NGOs, and government agencies can engage with others to solve problems in their own language and cultural context and exchange successes and failures. Every time one of our coaches taps into our rich collective knowledge and expertise, that project gets better and faster results, improving conditions in communities and entire regions.

Every day, coaches are working with hundreds of projects around the globe to:

- Conserve and restore habitats that people depend on for food and water, including forests, grasslands, deserts, rivers, and coastal and marine systems;
- Protect endangered species, such as sea turtles, elephants, pangolins, gazelle, chimpanzees, and rhinos;
- Protect people and infrastructure from climate change by restoring and conserving natural systems;
- Work with ranchers and herders to reduce conflict between humans and wildlife;
- Work with governments, businesses, and communities to ensure that their decisions about activities, such as mining, fishing, agriculture, development, and energy generation, take the value of nature into consideration and act to protect it;
- Remove barriers to aquatic connectivity, so that rivers can run free;
- Make cities healthier

CCNet Leadership & Franchises

Currently CCNet is represented in formal franchises lead by local partners in Africa, Australia, Europe, Mesoamerica, North America, Pacific Islands, South America, South Asia, Southeast Asia, China, Mongolia, and a non-placed-based network on Teaching Adaptive Management (TAM) in universities. Franchises are the operational arms of CCNet who link and strengthen practitioners within each region.

Franchise leaders, together with partner representatives from The Nature Conservancy, Greening Australia, World Wide Fund for Nature and Foundations of Success, make up the CCNet Global Board which is presided by a CCNet Global Chair. We also have a small global coordination team with five members, including the CCNet Chairperson and two coordinators (whose time is covered from the central CCNet budget, adding up to 70% of

a full-time paid position). Members of the coordination team work for partner organizations and volunteer their time. This group is responsible for ensuring a timely completion of Network activities.

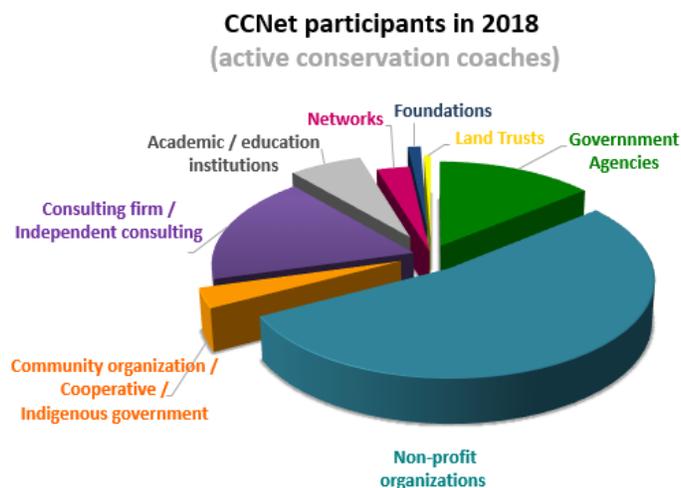
Our global work is made possible by the considerable in-kind support provided by members, partner organizations and donors.

We are pleased to present this summary of our accomplishments during the past year.

Recruit, Train and Support Coaches across Multiple Institutions around the Planet

New coach trainings

We trained 72 new conservation coaches from Australia, Canada, China, Fiji, Laos, Malaysia, Mongolia, Myanmar, New Zealand, Philippines, Republic of Congo, Russia, United Kingdom, and United States. We currently have 682 active coaches, representing over 200 institutions and helping projects in over 60 countries on all continents.



Our Network serves a wide range of participants from all walks of life, including students, active professionals, and retired colleagues. Slightly over half of our coaches work with non-profit organizations, followed by 18% in independent consultancies and 14% in government agencies. Approximately 7% work with academic institutions, 3% are affiliated with community-based and indigenous organizations and networks, 1% represent foundations, and 0.5% work in land trusts.

Establish a Clear Pathway towards Professional Conservation Coaching

In order to advance the professional recognition of conservation coaching, we piloted our second party [CCNet Certification Program](#). Our first cadre of eight Certified Coaches helped us test the process and principles. After refining our approach from what we have learned, we will hold a second invitation round in early 2019.

Benefits of Certification:

- Acknowledgement of peers;
- Professional recognition that someone has important skills to offer;
- Eventually, advantage in for jobs, consultancies;
- Drive improvement in the practice of conservation coaching;
- Assurance to anyone contracting a coach that they are getting the services of a qualified coach;
- Reduced risk to the reputation of the Open Standards arising from a poor coaching experience.

Promote Efficient Knowledge Sharing

Our Conservation Coaches Network Rally

Approximately every two years, our CCNet Rallies provide an opportunity for the Conservation Coaches Network community to connect, share innovations, sharpen our skills, and uplift our spirits. We held our seventh CCNet Rally, **“Building Resilience and Working Together,”** for 127 participants from 48 different institutions and 26 countries from April 30 to May 3, 2018, in the stunning Blue Mountains in New South Wales, Australia.

Rally participation was significantly bolstered by the generous contributions of sponsors and supporters. We launched our first Crowdfunding campaign on [Chuffed.org](https://chuffed.org) with Australian organisation 4Nature and raised AUD\$7,472 through donations by people from 17 countries. These funds and additional donations enabled us to cover a large portion of event costs and directly assist over 60 participants with attendance costs.

At CCNet we have a motto that is the heart of our community: **learn it and pass it on**. Generosity is what fuels our community, and the Rally provided a golden opportunity for all participants to engage and actively contribute to strengthen each other to do better conservation. Thanks to a hard-working, enthusiastic voluntary planning team and help from coaches around the world, we offered diverse activities, such as plenary events to expand our horizons and inspire us to continue adapting to the world’s needs; workshops to hone existing and new skills; working group sessions for sharing approaches, exploring specific problems, and developing guidance; bushwalks with aboriginal owners and local experts and unstructured time to foster networking. The feedback we received in evaluations both for sessions and the overall event was overwhelmingly positive.

Learn more about our CCNet 2018 Rally and check out workshop materials [here](#).



Rally 2018 participants enjoy the surprise welcome video sent by Dame Jane Goodall, world-renowned anthropologist and primatologist and United Nations Messenger of Peace. Jane Goodall reminded us how important it is to improve human livelihoods as we protect nature and to involve youth in conservation decisions so that they can be better stewards of our planet. Photo: Felix Cybulla

Our Website

We added updated content, event announcements, and reviewed and rated training materials to our CCNet [website](#) to enable colleagues from around the world to access free resources to help conservation and sustainable development projects and train colleagues in multiple languages.

Our Listserv

Through a simple e-mail exchange service we currently connect 680 subscribers from around the world who ask questions, share experiences, and communicate interesting opportunities about the application of the Open Standards and related conservation and sustainable development topics.

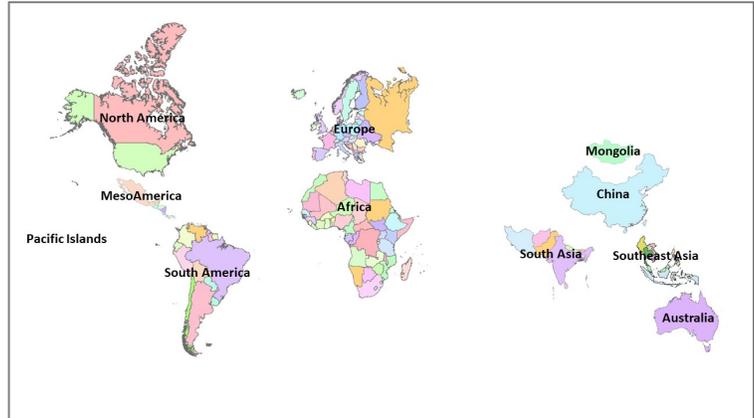
Our Newsletter

We produced our biannual *CCNet News* to provide a unique forum where conservation practitioners tell stories about their work around the world in their own words. We invite you to look at past editions and sign up for the *CCNet News* here.

Institutionalize and Strengthen the Network

CCNet Franchises

We currently have 14 regional franchises and one thematic network that focuses on teaching adaptive management in collaboration with academic institutions. CCNet franchises are localized groups or network hubs, who link and support coaches within each region. In 2018, we strengthened leadership in North America and Southeast Asia. Most franchises conducted courses to train practitioners and students.



Strategic Alliances

In alliance with the Conservation Measures Partnership (CMP), we have:

- Worked with a wide range of Open Standards community members to review and update the Open Standards. The Open Standards version 4.0 will be shared later in 2019.
- Launched our second global Open Standards “*Adaptive Management Case Study Competition*.” Read more about this process and the three winners from Chile, Colombia and Australia [here](#).
- Conducted an external assessment, to improve our communications of Open Standards, adaptive management, CMP and CCNet
- Worked with a Joint Guidance Review Committee to review and post materials on the Open Standards and CCNet websites.

For more information, contact [John Morrison](#) (CCNet General Coordinator) and [Cristina Lasch](#) (CCNet Operations Coordinator)

Please join us, so that together we can train additional coaches, expand professional growth opportunities for our participants, and investigate new funding models for a self-sustaining network.