

Exercise: Telling the Story –The Management Plan

WHY WE ARE DOING THIS EXERCISE: To think about:

• who we need to tell about our plan,

• how we are going to tell them,

• how to use Healthy Country Planning to do this.

Think about this early so you can collect useful things for your plans as you go – video,

photos, quotes and maps.

WHAT WE WANT YOU TO LEARN:

• To explore the different plan presentation options that will work best for you

• To use the Healthy Country Plan steps to tell our story

YOU WILL NEED: All the bits of paper you have created from each of the steps in the

Workshops

JOB #1 – DO THIS FIRST:

• Bring all your materials together and put them in order (you can do this on a wall,

the floor etc) and create a Management Plan story that includes:

o Vision / Scope

o Targets and viability

o Threats

o Situation Analysis

o Action Plan (Goals & Objectives / Strategy / Action)

o Monitoring Plan

JOB #2 – DO THIS WHEN YOU HAVE FINISHED #1:

• List who you will need to communicate this story to (eg government, community,

funders etc)

• For each person or group, choose the best way to tell them the management plan

story (eg government – plan, community – DVD)