



Learning, Connecting, Celebrating – Making a Difference

Purpose:

Bring coaches together to celebrate our dynamic and diverse community, to share and learn, enhance skills and connections, and strengthen the Conservation Coaches Network (CCNet) so we can continue making a difference for people and nature, together.

Attendees:

Approximately 150 coaches and friends of CCNet. Participants will include people from six continents and a diversity of governmental and civil society organizations. Most of the participants are trained Coaches (practitioners who are committed to coaching the Open Standards and are active in the Network). Other participants include members of the Conservation Measures Partnership and additional friends of CCNet, including conservation and science support staff from partner organizations.

Location: [The Lodge and Spa at Callaway Gardens](#), Pine Mountain, Georgia. (approx. 1 ½ hours from Atlanta).

Dates: April 28 – May 2, 2013

Overarching Goals:

- **Learn** -- Build, nurture and strengthen the skills of our community of practitioners in Open Standards process and practices. Coaches and other participants will:
- **Connect** -- Build, nurture and expand the network.
- **Celebrate** -- Get inspired and foster a sense of community.



Conservation Coaches Network Rally 2013



Learning, Connecting, Celebrating – Making a Difference
Program Agenda (Draft)
April 28 – May 2, 2013

The program will include a mix of activities such as plenary events, workshops dedicated to “training” new skills, sessions and working groups dedicated to sharing approaches and exploring specific “problems” or producing products, and unstructured time to foster networking. Participants will be able to choose among 5-6 session options, which will cover a range of core and advanced skills. Some sessions will be offered more than once.

Sunday, April 28th, 2013 -- Travel Day

- 4:00pm- 8:00pm Registration open
- 6:00pm- 8:30pm Informal Dinner

Monday, April 29th -- Core and advanced skills / Innovations exchange

- 6:30am- 6:00pm Registration open
- 7:30am- 9:00am Breakfast
- 9:00am-10:00am Welcome Opening plenary
- 10:00am-10:30am Break
- 10:30am-12:30pm Sessions/Workshops
- 12:30pm- 2:00pm Lunch
- 2:00pm- 4:00pm Sessions/Workshops
- 4:30pm- 7:00pm Launching of Open Standards 3.0 & Networking Market
- 7:00pm- 8:30pm Dinner

Tuesday, April 30th -- Adaptations and Innovations in our Practice

- 7:30am- 9:00am Breakfast
- 9:00am-12:00pm Workshop Sessions (in-depth exploration of new practices, innovations an concurrent shorter training sessions)
- 12:00pm- 1:30pm Lunch
- 1:30pm- 2:30pm Plenary
- 3:00pm- 6:00pm Visit Callaway Gardens
- 6:30pm-11:30pm Dinner and Party celebrating our community

Wednesday, May 1st -- Adaptations continued; Strengthening & Expanding the Network; Rally closing

- 7:30am- 9:00am Breakfast
- 9:00am-10:30am Plenary – strategic plan
- 10:30am-11:00am Break
- 11:00am-12:30pm Sessions/Workshops
- 12:30pm- 2:00pm Lunch (CMP members meeting)
- 2:00pm- 4:00pm Sessions/Workshops
- 4:00pm- 5:00pm Closing plenary
- 6:00pm- 8:00pm Dinner

Thursday, May 2nd

- 7:30am- 9:00am Breakfast
- Participants leave
- 8:30am- 10:00am CCNet and CMP hold board meetings separately
- 10:00am- 11:30am CCNet and CMP joint board meeting



Conservation Coaches Network



Learning, Connecting, Celebrating – Making a Difference Preliminary list of Rally 2013 Workshops

We will offer approximately 30 sessions and a final list will be sent to participants prior to the Rally.

Strengthening Core Competencies

1. Core coaching competencies: Interactive techniques & advanced meeting facilitation
2. Core coaching competencies: Session on Peer review & peer assist
3. Core coaching competencies: Expert elicitation/getting information from experts
4. Core coaching competencies: Building in-depth skills in Miradi
5. Core coaching competencies: Getting to know Miradi online (aka Tanager) & listening to user feedback
6. Understanding the core elements of OS: Assessing target viability for different target types
7. Understanding the core elements of OS: Helping teams develop a strong understanding of the project context – well-grounded conceptual models: which questions to ask, what level of detail, etc
8. Understanding the core elements of OS: theory of change – the purpose and utility of results chain models

Innovations and Adaptations

9. Large ecological systems (whole systems)
10. Modeling alternative scenarios - ROI
11. Conservation in Flames: Coaching when Fire is Central to a Group's Situation
12. Use of OS in organizational business and financial planning: TNC's Conservation Business Planning
13. Being agile with OS - Greater impact at scale & leverage
14. Being agile with OS - Session on simplification & what to do about "quality control".
15. Open Standards evolutions: strategy selection - revisions to OS 3.0
16. Open Standards evolutions: - Human wellbeing targets: practice with human well-being targets, assessing target viability and setting goals
17. Open Standards evolutions: Climate change adaptation and the Open Standards

The Open Standards for Protected Area and Participatory Planning

18. Protected Areas & Resource Management plans – Government adoption of the Open Standards
19. Protected Areas Management plans: adaptations & approaches to support protected area management
20. Resource Management Plans: Species plans
21. Protected Areas Management Plans: US Forest Service Planning and the Open Standards - Getting through NEPA
22. Participatory Planning: Collaboration in multi-objective planning & project management: when, how and why.
23. Participation: working with indigenous & traditional communities

Measuring and Adapting – Closing the Loop

24. The Open Standards as a Complete Cycle: How do we create products that engage leadership when using the OS for project management? From conception to communication.
25. Analyze and Adapt. Full cycle examples
26. Implementation - “Going from high level strategic plan to operation”
27. Monitoring and evaluation: Monitoring Plans - create a common understanding of what we think is a good monitoring plan
28. Monitoring and evaluation: measuring human wellbeing impact of conservation or multi-purpose projects. Could include valuing & accounting for ecosystem-based services.
29. Monitoring and evaluation: How can we develop high-level conservation impact measures to assess progress and outcomes at a regional or global level? How can we communicate high level measures (e.g., dashboards)

Free for All – cutting edge things and topics that don't quite fit in any of the above

30. Core coaching competencies to expand our network: Workshop on training trainers – more and more people are starting to do new coach training.
31. Teaching Adaptive Management/Open Standards in Universities
32. Healthy and successful franchises
33. Update of CMP Classifications of Threats and Actions and Standard Terms / Developing Common Templates for Projects / CEDEX (innovation & tools)
34. Centralizing & collectively updating the OS Guidance and producing Case Studies
35. Our web presence
36. Virtually training the OS.
37. Mapping your CAP, how to make conservation plans more spatially explicit and prioritised