

Efroymsen Coaches Network E-Newsletter



Autumn 2007

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Network News

Thanks to all of **you**, the Efroymsen Coaches Network is on the move! The Network now stretches across North, Central and South America, the Pacific Islands, Australia, China and Indonesia! **Welcome to the newest Franchise units — China and Indonesia.**

In 2007, you coaches supported teams and engaged in Efroymsen-style workshops on every continent (except Antarctica.) From catfish in the Mekong Delta to salmon in Alaska to Tanzania's chimpanzees, the earth's animals and plants are finding you there, helping colleagues and partners envision ways to care for what they love in over **150 projects worldwide.**



New coach class — eastern hemisphere 2007

The Network trained thirty-five new coaches this FY, bringing us to a total of 145 coaches representing 18 different organizations. Please reach out to each other across the network. Whatever you are doing for the first time, it is highly likely someone else has tried it and can share what worked and what didn't. You can find each other on the CAP Coaches page on our own [CAP work space](#). (Note. Login required. If you have any problems getting on the coaches page, contact Rebecca Esselman at resselman@tnc.org.)

While you are there, check out the list of "[Exemplary CAPs](#)." This list, nominated by coaches, highlights CAPs that are notable for many reasons – Biggest-scale CAP ever done! Fastest CAP! Best integration of cultural and natural targets! Good monitoring plan! See what **you** coaches find useful. And feel free to add more.



Efroymsen Fellow (Thailand) sharing her team's target map

Volunteers Needed

Have an interest in supporting [CAP in new parts of the world](#)? E-mail Jora Young at jyoung@tnc.org. Include information on languages spoken and any extensive experience you have had living in other parts of the world. Novice coaches are welcome. There will be a few "apprenticeships."

Wanted: Six creative coaches to help plan the next Efroymsen Coaches Rally

The Rally will be held September 2008. The planning process will start in earnest this fall. Work load varies depending upon your committee assignment. All members must commit to one in-person team meeting, regularly scheduled team calls and about three weeks of work scattered across the year. If interested, e-mail Jora Young at jyoung@tnc.org.

CAP Coaches Work Space

Volunteers needed to advise us on ways to improve the utility of the CAP Coaches work space. If you regularly use the web to find answers, participate in other virtual communities (blogs, myspace, etc.), or would like to use the CAP site more but currently find barriers and are interested in helping, consider joining the *CAP Coaches Virtual Community Working Group*. Your commitment would include a few phone conferences over the next several months and your thoughtful input. Contact Rebecca Esselman at resselman@tnc.org.

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Coaches Judy Dunscomb and George Schuler at Rally 2007

Save the Date

Early September 2008: Efroymsen Coaches Rally

Looks like the third Efroymsen Coaches Rally will be held in early September 2008. Keep your calendars as open as you can for now. More later!!

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Estuardo Secaira in Naxi ceremonial dress

Coaches Around the World

Estuardo Secaira, Efrogymson Coach (TNC-Guatemala) spent April in **Asia** helping implement Fellowship workshops for teams from China, Mongolia, Thailand and Indonesia. Estuardo's experiences using CAP for Protected Area planning and adapting CAP for use with cultural and archeological targets provided rich opportunities for sharing and comparing across these different cultures. Learn more about the [adaptation of CAP for cultural and archeological targets](#).

TNC Coaches from four countries - Christina Lasch (Mexico), Kimberly Johns (Jamaica), George Schuler, Kevin Essington and Andy Dickerson (USA) and Jim Byrne (Eastern Caribbean States) have teamed up to implement an Efrogymson-style fellowship workshop series for Protected Area sites from eight Caribbean countries. The coaches are helping teams from these countries develop their plans and their in-country capacity for CAP planning. Working with Jose Correau (TNC-Global Protected Area Strategy-GPAS), the coaches will also harvest lessons learned and share their workshop materials for use in a tool-box being developed for Protected Area Managers who want to use CAP for management planning. This recently completed [paper by GPAS and coach Oscar Maldonado](#) summarizes experiences using **CAP for Protected Area Planning**.

Greening Australia, **Australia's** largest NGO, became a member of the Efrogymson Coaches Network in 2007. Fourteen fledgling Aussie coaches were joined by our Network's favorite mentor, Greg Low (TNC-USA), for the months of May and June. Greg helped increase their confidence with CAP as he spread his unique form of "tough love" from the Kimberly to Tasmania. His stay in Australia culminated in a new coach training class in mid-July where Greg, Audrey Newman and Ian Dutton (TNC-Asia/Pacific) helped 21 conservationists from Australia, China, Indonesia and Hawaii join the ranks of "beginner" Coach.

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Mauricio Castro wears Efrogymson fellows shirt while conducting coach training in California.

Bulletin Board



Need notebooks or shirts for your workshops?

Contact Catherine Farley at cfarley@tnc.org at least four weeks in advance and she will ship them to you. Sorry, but we can't ship outside the U.S. because of customs and postage costs. But we can make small grants to your workshop for you to have shirts made. You can use our standard design or send us your design along with the request for funding. Contact Jora Young at jyoung@tnc.org.



Wanted – CAP Success Stories

Coach Kevin Essington (TNC-US) is collecting examples of times where CAP resulted in a break-through strategy that is yielding encouraging results. Got any great stories for Kevin? Doesn't need to be a radical or wildly different strategy, just a new way of working that happened because of CAP. Kevin will compile your stories to help us with fund

Have a painfully slow internet connection? Don't despair. Contact Jora Young at jyoung@tnc.org — she will help you find friends and/or materials.

raising and “marketing” the network and CAP. So don't be modest. Now is your time to boast about how using CAP to focus action is making a difference in real places. Contact kessington@tnc.org or leave him a message on the coaches web space. Find [his request](#) there.



Conservation Project Database

TNC Coaches, if you haven't done so yet, check out the new [Conservation Project data base](#)* (ConPro). This fully searchable data base will enable you to find other projects and people working on similar targets and dealing with similar threats all across our community of practice. You can use this data base to find Key Ecological Attributes for targets similar to ones you have in your projects or strategy ideas for new threats you are facing.

** Sorry, non-TNC coaches, ConPro is still not available for your use yet. We are working on it!*



Still struggling with our CAP Excel Workbook?

Well fret no more! Check out the new [CAP Workbook Tutorial](#). This animated, narrated on-line tutorial is the best resource for acquiring a comprehensive understanding of how to use the CAP Excel workbook! All CAP workbook users — both beginners and pros — will learn a lot from this tutorial. The tutorial covers all the features and provides detailed guidance for the first four worksheets. It is easy to navigate and you even get to hear our very own excel genius, Warren Lockwood's calming and reassuring voice.



Troubled by a slow internet connection? No need to be left out!

We can get you the contents of the CAP website by CD. This CD has all the materials that are on the web site as of June 2007 and a searchable index that parallels the lay out of the website. Need this? Send a request with your name and address to Catherine Farley at cfarley@tnc.org.



CAP Coaches Work Space

The CAP Coaches site is a work space designed to support you and the network of coaches. On this site, you can download presentations for workshops, view sample agendas, and read up-to-date guidance, just to name a few things. With our new interactive features you can add an event to the community calendar, upload a file and engage in a conversation with other coaches via *CAP Talk*, our online discussion board. [Bookmark the site](#) and visit and contribute often! Let's make this our virtual meeting place.

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