

We hope you enjoy our bi-annual CCNet News, where conservation practitioners from around the world share their stories. You will also find announcements of events and resources to support the practice of nature conservation.



Greetings, everyone, and best wishes for 2018. After a year of record-setting global temperature rise, droughts, floods, mudslides, and wildfires, we once again face stark reminders of the threats facing our planet's biodiversity.

To meet these challenges, those of us who undertake protection efforts must not only be dedicated and passionate; we must also be committed to finding and practicing the most effective strategies for saving and managing the natural world around us. CCNet was founded on the premise that we have the best chance of developing solutions to these complex problems if we join together to share knowledge—learning from one another's innovations, successes, and errors in order to adapt and improve our own methods.

I can think of no better example of the power of networking than our efforts to bring you to our 7th Conservation Coaches Rally in the Blue Mountains of Australia from April 30th to May 3rd. Under the leadership of Cristina Lasch and a number of dedicated volunteer franchise leads, partners, and coaches from around the world, our rally planning team is preparing a fascinating schedule of 25 interactive sessions on topics identified by CCNet members as highly relevant to the challenges they face today.

I urge you to find a way to join us at the rally and connect with some 130 other members of our global conservation community to share experiences and explore new approaches to this critical work. The gathering offers a unique opportunity to expand your own professional growth and play a role in enriching current thinking about how to improve the practice of conservation.

In the meantime, this edition of the CCNet brings you news from our members, who've been busy training and connecting practitioners through a wide array of projects around the globe. You'll also find our annual "Overview of

Welcome to CCNet News January 2018

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2017 Accomplishments,” which is both informative and inspiring. Many thanks to all who have generously volunteered your talent and wisdom to make these successes possible. I look forward to seeing many of you in a few months in Australia!

—**Brad Northrup, CCNet Chair**



Conservation Coaches Network

Training and connecting conservation practitioners around the world

Overview of 2017 Accomplishments

The following is a summary of CCNet's accomplishment's this past year. The full overview can be [downloaded here](#). These accomplishments were made possible by financial and considerable in-kind support by our members, partner organizations and donors. Thank you!

Recruit, Train and Support Coaches across Multiple Institutions around the Planet

We trained 44 new conservation coaches from Bulgaria, Brazil, Canada, Chile, China, France, Germany, Haiti, Lebanon, Madagascar, Netherlands, Singapore, Spain, Sweden, Switzerland, Turkey, United Kingdom, United States, and Russia. We currently have 625 active coaches, representing close to 200 institutions and helping projects in over 60 countries on all continents.

Approximately half of our members work with non-profit organizations, followed by 20% in independent consultancies and 13% in government agencies. Approximately 7% work with academic institutions and 4% in community-based and indigenous organizations and networks, and less than 2% represent foundations and land trusts.

Establish a Clear Pathway towards Professional Conservation Coaching



We completed a business plan for a CCNet Certification Program to provide an opportunity for conservation practitioners who coach projects with the Open Standards for the Practice of Conservation to be recognized through certification that indicates that they have achieved an “officially” acknowledged level of proficiency.

The program will entail second party certification, where CCNet is the entity certifying Conservation Coaches. The most experienced coaches in CCNet will be asked to help in reviewing coaches for certification. An initial cadre of proficient coaches is currently helping us pilot the program and we intend to promote this at our upcoming 2018 Coaches Rally. Based on our assessment, we believe that once 40-50 coaches are

certified, the program will be recognized as a clear and desirable standard and will become sustainable.

Promote Efficient Knowledge Sharing

Our Franchises – Franchises are localized groups or network hubs that link and strengthen coaches within each region. This year we bolstered leadership in North America and Mesoamerica and established a regional website in Spanish for Mesoamerica and South America. Most franchises have conducted courses to train practitioners and students in the Open Standards in a variety of languages, including English, French, Spanish, and Russian. CCNet Europe held a regional Rally, where colleagues met to sharpen specific skills, elect a new franchise leader, and celebrate the formal registration of CCNet Europe as a legal entity.

Our Website – We have added updated content, reviewed and rated training materials with an inter-institutional vetting team, linked CCNet News to stories on our website, and improved search capacities on our [website](#). This enables colleagues around the world to access free resources that help them conduct conservation and sustainable development projects and train colleagues in multiple languages.

Our Listserv – Through a simple e-mail exchange service we connect 544 subscribers from around the world. Subscribers ask questions, share experiences, and tell each other about interesting opportunities for applying the Open Standards, and talk about topics related to the practice of conservation and sustainable development.

Our Newsletter – We produced our biannual CCNet News to provide a unique forum where conservation practitioners tell stories about their work around the world in their own words. We invite you to look at past editions and [sign up for the CCNet News here](#).

Our Partners – Through our alliance with the Conservation Measures Partnership, we launched our first global Open Standards “Adaptive Management Case Study Competition” as part of our commitment to cross-organizational, cross-project, and cross-coach practitioner learning. Our judges narrowed the entries down to the top five, which were then voted on via crowdsourcing. The first prize went to the Jane Goodall Institute and their story of twenty years of adaptive management protecting chimpanzees in Tanzania. Read more about this process and the three winners from Tanzania, Australia, and the United States [here](#).

Institutionalize and Strengthen the Network.

For many years our colleagues in CCNet Europe have helped train practitioners and support important projects, but since only a few of the coaches in Europe are affiliated to an organization, most work has been on a volunteer basis. In May 2017, the European CCNet Franchise became a legal entity in Germany as a non-profit organization/association. Formally registration means CCNet Europe will be able to raise funds to expand its reach in the region.

This past December, we launched our first Crowdfunding Campaign on <https://chuffed.org> in alliance with 4nature, an Australian volunteer-based conservation group, to raise funds to help people from smaller organizations, or those working as individuals, attend our biennial CCNet Rally in Australia in 2018. The rally is incredibly empowering; coaches go back to their countries revitalized to support project teams with fresh ideas and renewed tenacity. Diversity is key to our community, and we hope to raise US\$20,000 to help up to 20 coaches from unrepresented parts of the world cover travel costs. Our campaign will be open until February or March 2018, and we invite you to contribute! Any amount can make a difference to a coach in need.

What lies ahead? Please join us, so together we can:

- Hold our biennial gathering, the [Global CCNet Rally](#) from April 30 to May 3, 2018, in the Blue Mountains in Australia. The CCNet Coach Rally provides an opportunity for approximately 150 members of the CCNet community to come together to connect, exchange experiences, and explore and review new and evolving approaches, adaptations, and tools.
- Expand professional growth opportunities for CCNet members.
- Investigate new funding models to contribute to a self-sustaining network.
- Pilot the CCNet Certification Program with a first cadre of professional coaches.

CCNet Contacts:

- CCNet General Coordinator: [John Morrison](#), WWF
- CCNet Chair: [Brad Northrup](#)



2018 Coaches Rally Coming Up!

The **Conservation Coaches Network Rally 2018: *Building Resilience and Working Together*** will be held at the stunning [Fairmont Resort Blue Mountains](#) in Australia from **April 30 to May 3, 2018**.

Register [here](#).

Our biennial meeting brings together approximately 150 participants from six continents and various government and civil society organizations. Most of the participants are trained Coaches, practitioners who are committed to coaching the Open Standards and are active in the Network. Other participants include members of the Conservation Measures Partnership and conservation and science support staff from partner organizations.

CCNet Rally sessions are organized by our peers, for our peers, which allows us to learn with others while giving back to our community of practice. This year's program is tailored to the needs expressed in the pre-Rally survey, and while some workshops will be dedicated to strengthening core skills, we will also offer training in new skills, explore problem areas, and develop new products. The preliminary agenda and list of sessions can be found [here](#). If you have questions about the program, contact [Cristina Lasch](#). If you have logistical questions or would like to request an invitation letter for your visa process, contact [Kimberly Corbett](#).

The 2018 Coaches Rally will be your chance to share with and learn from new colleagues and old friends from around the world. We hope to see you all there!

Warm regards,
The Rally Planning Team

Can't make it to the Rally? You can tap into the Rally content online.

Want to help another coach attend the Rally? You can make a valuable contribution to **our joint Crowdfunding Campaign** with 4Nature, an Australian volunteer-based organization. If you decide to give, you will allow us to bring our diverse community together to nurture each other and grow, so we can continue to advance conservation and inspire hope around the world. Thanks to all who have already contributed. **To donate, click on the trailer below.**



Coaches in Action



CapeNature Uses Open Standards for Landscape Initiative in South Africa

Story from Natalie Hayward, Genevieve Pence, Paola Mejía, and Estuardo Secaira

CapeNature used the Open Standards for the first time to develop a strategic plan for a large landscape conservation initiative covering an expanse of highly biodiverse lowland habitat including the Dassenberg Hills, Silberstroomstrand, the Witzands dune system, and the coast of Western Cape, South Africa. The Dassenberg Coastal Catchment Partnership (DCCP) is aimed



University of Cape Town Students Learn the Open Standards

Story from Maggie Parrish, University of Cape Town student

Students in the University of Cape Town's Conservation Biology Masters course had a fantastic experience learning the Open Standards in July. Coach Genevieve Pence led a two-day training workshop as part of a Conservation Leadership module. Workshop highlights included the use of diverse real-world examples, break-away exercises that allowed for creative approaches, and facilitation and leadership tips incorporated by Genevieve.

at water security, climate change resilience, biodiversity, cultural heritage, and socio-economic development in the 34,500 hectare area and is supported by a coalition of provincial, local, communal, and private stakeholders.

CCNet Coaches Paola Mejía and Estuardo Secaira volunteered to help CapeNature's Natalie Hayward and Genevieve Pence facilitate two multi-day workshops designed to train CapeNature colleagues and stakeholders on the Open Standards and help them develop a framework for strategic planning for the DCCP initiative. The workshops were a great success in illustrating the Open Standards as a useful and strategic framework for the DCCP. According to participants, the workshops were well-run and engaging. Participants felt that the Open Standards process "creates a space for difficult conversations" and makes you "quantify instead of rely on pure opinion." Since the workshops, CapeNature has adopted the Open Standards as the basis for protected area management planning.

CapeNature is very grateful for the CCNet coaches' outstanding contribution and friendship. Working with CCNet coaches during the workshops has even led to a new collaboration between South Africa and Uruguay aimed at strengthening protected areas management.



Incorporating Social, Cultural & Natural Values in Development

Story from [David Hinchley](#), Northern Australia Program Manager with The Nature Conservancy, and [Frank](#)

The students hail from around the world, and while their interests, perspectives, and expertise vary widely, all agreed that the Open Standards workshop was informative, useful, and enjoyable. Many felt that learning about the Open Standards gave them a conceptual understanding of conservation in practice along with the skills needed to apply their experience and learning to real-world conservation scenarios.

For more information contact [Genevieve Pence](#).



Conservation Planning at Multiple Scales in Chile: Coaches Share Expertise at International Congress for Conservation Biology

Weisenberger, CCNet coach and Independent Consultant

Over the last 18 months, the Walalakoo Aboriginal Corporation and The Nature Conservancy have been working together on an innovative project focussed on supporting informed decision making on a landscape scale in the Native Title Determination area of the Nyikina and Mangala people in the Fitzroy River catchment in Western Australia. The projects is combining Healthy Country Planning and a “Development by Design” process to help the community make decisions on development activities on their land using information about social, cultural and natural values.

By providing a clear structure of community values and objectives for management, [Healthy Country Planning](#) has been a critical foundation to ensure development decision making is based on “targets.” The project is now developing tools to spatially analyse, quantify, and report to the community on the implications of development proposals and anticipated future impacts. This includes considering requirements through endangered species and cultural heritage legislation in combination with impacts on community-defined values. A better understanding of potential impacts, mitigation measures, and any possible offsets will help the community weigh development options and make informed decisions.



Story from Irina Montenegro, WWF Chile

In July 2017, Cartagena, Colombia, hosted the 28th International Congress for Conservation Biology (ICCB). The program included a ***Symposium on Adaptive management in Latin American Protected Areas: challenges and opportunities***. Within the program, Maximiliano Sepulveda (National Forest Service) and Irina Montenegro (WWF Chile) shared experiences on “Conservation Planning for the Protected Area System and Priority Ecoregions in Chile.” The key topic was how standardized methodologies provide a common language to facilitate the coordination among different types of organizations and people in large conservation landscapes. For example, in 2015, the Open Standards were used as the central axis for evaluating and updating the planning methodology of the National System of Protected Areas of Chile. And since 2011, WWF Chile has used Project and Programme Management Standards (PPMS), an institutional version of the Open Standards, to facilitate planning and adaptive management of its ecoregional programs and to create a formal agenda for the Valdivian Temperate Forest and priority sites within the Chiloense Marine Ecoregion.

Along with the presentation shared above, the symposium included other talks, in which several CCNet coaches and friends of the Network shared their expertise (see list [here](#)). You can read abstracts from the Congress [here](#).



Developing a Management Plan for a

Tackling Wildlife Refuge Issues & Climate Change Adaptation in Alaska

Story from [Ian Dutton](#), [Nautilus Impact Investing](#), and [Carol Damberg](#), [USFWS](#)

Fifteen U.S. Fish and Wildlife staff from Alaska participated in a comprehensive Open Standards training course in April. Led by coaches Ian Dutton and Katherine Schake (Nautilus Impact Investing) and Carol Damberg (USFWS), participants practiced applying Open Standards techniques to issues associated with Tetlin National Wildlife Refuge and Yukon Delta National Wildlife Refuge. The training also featured case studies of existing uses of Open Standards throughout Alaska as well as case studies from relevant projects in Australia, Mongolia, and Nevada.

In August, local tribal, nonprofit, and government agencies participated in a series of Healthy Country Planning seminars hosted by Nautilus Impact Investing and presented by Stuart Cowell (Conservation Management Australia). That work will be carried forward in climate change adaptation planning in the Yukon-Kuskokwim Delta region in 2018. For more information, contact [Sarah Warnock](#) (Nautilus Impact Investing).



Protecting Mountain Caribou in Sub-Arctic Canada

Marine Protected Area in Southern Patagonia

Story from [Irina Montenegro](#), [WWF Chile](#)

The Open Standards are being used as the key methodology for generating a participatory management plan and integrated governance model for the Pitipalena – Añihué Multiple Use Marine Protected Area in Southern Patagonia. The planning process is being coordinated by the Regional Environmental Secretariat of the Aysén Region and has engaged local stakeholders, such as maritime and fisheries authorities, municipalities, and local communities represented by the Pitipalena – Añihué Foundation. WWF Chile is providing technical support. The group designed the management plan during two Open Standards training workshops in Cohayque, Chile, and shared the initiative at the 4th International Marine Protected Areas Congress held in La Serena, Chile, in September 2017. More information is available in Spanish [here](#).



New Coach Training, Coaches Rally & Other News from CCNet Europe

Story from Tracey Williams, The Nature Conservancy

An exciting initiative to develop a Healthy Country Plan to protect threatened caribou in the MacKenzie Mountains—a biodiverse region on the border of the Northwest Territories and Yukon provinces in sub-arctic Canada—gained momentum this past summer. Over 40 community representatives of the Sahtú Settlement Region of the Northwest Territories and the Ross River Dena of the Yukon met with government representatives and NGOs, including TNC Canada, for a week-long planning session. Their efforts culminated in a draft plan called “Nío Nę P’ęñę Begháre Shúhta ęepé Nareęá,” or “Trails of the Mountain Caribou Management Plan.”

Stewart Cowell helped the group use the Healthy Country Planning process to outline targets, threats, goals, and objectives for monitoring and management strategies. The plan highlights indigenous stewardship and will not be finalized until broader community engagement is received this winter and spring. They also hope to launch a pilot community stewardship youth training program. The entire planning group will assemble again in 2019 to review progress on management strategies, funding opportunities, research, and stewardship programs.



Building Marine Protected Area

Story from Xavier Escuté

November was an intense month for the European Coaches! Early in November, a group of 26 coaches and trainers met in the Pyrenees at [Mon Natura Pirineus](#) to learn, practice, and improve the way they help teams with the Open Standards. The group was lead by John Morrison, Nico Boenisch, and Vladimir Milushev. Reviews of the training were good, and there was even some snow for everyone to enjoy!

Right after the New Coaches Training, the European franchise started off it’s bi-annual Coaches Rally with a special celebration of the 10th anniversary of the franchise and the first general assembly of the recently created association. A total of 36 coaches attended rally sessions that went deeper into strategies for dealing with climate change and human wellbeing, scaling up to programs, going full-cycle, and integrating spatial planning. Over the course of the Rally, our coaches shared many inspiring stories from the field. We also talked about lessons learned in one of the best sessions ever, in which we tried to find the “best” failed Open Standards project. Hopefully we can all learn from these mistakes!

We would also like to thank Ilke Tilders for her steadfast leadership over the years. Ilke has stepped down after 10 years, and Daniela Aschenbrenner has taken her place to serve the European coaches community jointly with Nico Boenisch and Xavier Escuté.

If you want more information about our busy end of the year, please visit [here](#).



Open Standards Training in Ecuador

Management Capacity in South America

Story from [Irina Montenegro](#), WWF Chile

In August 2017, 16 representatives from 11 government institutions participated in the first pilot course of the [Regional School of Managers of Marine Protected Areas](#). During the course, participants learned about planning and evaluation tools for managing Marine Protected Areas in Argentina, Chile, and Uruguay, and learned how to apply elements of the Open Standards to project design.

This initiative was articulated by the Forum for the Conservation of the Patagonian Sea and Areas of Influence. The course was developed by the Wildlife Conservation Society of Chile, WWF Chile, and the Fundación Vida Silvestre Argentina and convened by the National Parks of Argentina, the Ministry of the Environment of Chile, and the Ministry of Housing, Territorial Planning and Environment of Uruguay. Learn more in Spanish [here](#).

Story from [Andrew Bridges](#), Institute for Wildlife Studies

In July 2017, CCNet Coach Andrew Bridges (Institute for Wildlife Studies) conducted an introductory Open Standards training workshop at the IKIAM Universidad Regional Amazónica in Tena, Ecuador, for faculty, staff, and undergraduates as well as biologists from WWF-Ecuador. The class formed breakout groups to work through the Open Standards steps using real-world projects ranging from managing white-lipped peccary to conserving moretales plants, a regional keystone species called the *Mauritia flexuosa* palm by Ecuadorians. Dr. Jorge Celi of IKIAM University organized the workshop, and WWF-Ecuador donated supplies and refreshments for the event.

This winter, we will be conducting a more in-depth practitioner training workshop on February 27 through March 1, 2018, at the beautiful [Welder Wildlife Foundation Refuge](#) located near Corpus Christi, Texas. The workshop is open to everyone, but space is limited. For additional details and registration information, [see our announcement](#) or contact [Andrew Bridges](#).

Events and Announcements



New Coach Trainings

While dates and location have not been set, we are considering new conservation coach trainings in:

- Mongolia, Terelj National Park. In English, May 21 - 26, 2018. If you would like to attend, or for more information, contact CCNet Global

Change in Leadership in CCNet Europe

After over 10 years of hard work and service, Ilke Tilders passed on the baton to a new co-leader. Ilke will remain a Core Team member.

Around 2007, Ilke had the vision for CCNet Europe. She and fellow former co-leader, Stella Varelzidou, put in a lot of positive energy and helped CCNet Europe and our coaches get where we

Coordinator [John Morrison](#) and CCNet Mongolia leaders [Munkhschuluun Basan](#) and [Tuguldur Enkhtsesteg](#).

- Chile, Valdivia Reserve. In Spanish, probably during the last quarter of 2018. If you would like to attend, or for more information, contact CCNet South America leader [Irina Montenegro](#) or CCNet Operations Coordinator [Cristina Lasch](#).



Join us at the CCNet Coaches Rally 2018!

Want to join us at the 2018 CCNet Rally from April 30 to May 3, 2018 in the beautiful Blue Mountains in Australia? You can find more information [here](#), and you can register [here](#).



Upcoming Healthy Country Planning Workshop in Australia

CCNet Australia will be offering a Healthy Country Planning training in Katoomba, near the Fairmont Resort, from April 27-29, 2018.

Healthy Country Planning (HCP) is an adaptation of the Open Standards

are now. We see Ilke as a mentor, a lighthouse, and a source of inspiration and innovation. We have learned and grown with her and had lots of fun while we support conservation! Thanks for everything, Ilke!

In Ilke's place, [Daniela Aschenbrenner](#) was elected as the new franchise co-leader. Daniela will represent CCNet Europe at the Global Board meetings, help organise events, and keep our website, member list, coach profiles, and other tools up-to-date. At her side, Nico will handle legal and procedural matters, and Xavi will keep the Core Team running and prepare the strategic plan update and annual reports. One for all and all for one, united we stand!

Open Standards Training in Texas

Interested in an in-depth practitioner training workshop to learn about the Open Standards for the Practice of Conservation? Join us on February 27 through March 1, 2018 at the beautiful [Welder Wildlife Foundation Refuge](#) located near Corpus Christi, Texas. The workshop is open to everyone, but space is limited. For additional details and registration information, [see our announcement](#) or contact [Andrew Bridges](#).



Second Global Adaptive Management Case Study Competition

process for working with Indigenous communities in Australia. The HCP process helps project teams to identify effective conservation strategies. It provides an objective, consistent, and transparent accounting of conservation actions and the intended and actual outcomes of conservation projects. It enables project staff to adapt their actions to improve strategy effectiveness and achieve greater conservation impact. Below we show how HCP relates to the Open Standards. You can find out more about HCP [here](#).

For more information contact [Frank Weisenberger](#) and [Stuart Cowell](#).

Change in Leadership in CCNet North America

We are pleased to announce that [Andrew Bridges](#), Research Ecologist/Program Manager at the Institute for Wildlife Studies joined CCNet as co-leader for the North America Sierras/California Franchise in September 2017. He is serving together with [Sandi Matsumoto](#), Associate Director of Integrated Water Management at The Nature Conservancy in California.

We are also pleased to announce that since last year [John Paskus](#), Lead Conservation Planner & Senior Conservation Scientist, Michigan Natural Features Inventory and [Doug Pearsall](#), Senior Conservation Scientist at The Nature Conservancy in Michigan are serving as co-franchise leaders in the Central US.

We are grateful for this renewed leadership in North America.

CCNet and the Conservation Measures Partnership (CMP) are jointly launching a competition for Adaptive Management Case Studies.

- Are you managing a conservation project that illustrates adaptive management?
- Are you willing to share lessons learned with your peers around the world?
- Do you want to win fabulous prizes?
- Are you looking for everlasting fame and glory?

If you answered yes to these questions, then you should enter the *Second CMP – CCNet Global Adaptive Management Case Study Competition*.

Case studies are due by March 30, 2018.

[More information here.](#)

Open Standards Available in Albanian

Thanks to the effort of Ermelinda Mahmutaj and the financial support of the Conservation Measures Partnership, the Open Standards (v3.0) have been translated into Albanian.

The Albanian translation can be [downloaded here](#).

Franchise Information

Africa

- [Anne Ntongho](#)
(West, Central and North Africa)
- [Nancy Chege](#)
(East and Southern Africa)

Australia

- [Natalie Holland](#)
- [Paul Koch](#)

China

- [Jin Tong](#)

Europe

- [Daniela Aschenbrenner](#)
- [Nicolas Boenisch](#)
- [Xavier Escuté](#)

Malaysia/Indonesia

- [Hui Shim Tan](#)

Mesoamerica

- [Dave Kramer](#)
- [Yven Echeverría](#)

Mongolia

- [Munkhchuluun Basan](#)
- [Tuguldur Enkthsetseg](#)

North America

- [Doug Pearsall & John Paskus](#)
(Central)
- [Sara Gottlieb](#)
(Eastern)
- [Terri Schulz](#)
(Rocky Mt/NW/Canada)
- [Sandi Matsumoto & Andrew Bridges](#)
(Sierra/CA)

Pacific Islands:

- [Trina Leberer](#)
(Micronesia)
- [Emily Fielding](#)
(Hawaii)

South America:

- [Irina Montenegro](#)

South Asia:

- Vacant

Teaching Adaptive Management

- [Vinaya Swaminathan](#)

Looking for conservation coaching resources?

Check out the CCNet [website](#).

Need help or want to share something cool related to the application of the *Open Standards*?

Tap into our [CCNet Listserv](#)! To sign up, e-mail [Marjorie Bennett](#) or [Cristina Lasch](#).

CCNet is a community of practitioners who support the application of the *Open Standards for the Practice of Conservation*. Our mission is to train, connect and support conservation practitioners to do better, smarter conservation that achieves tangible results, benefiting people and nature all around the world.

For more information about CCNet, visit our [website](#), or contact:

- [John Morrison](#) (CCNet Global Coordinator)
- [Cristina Lasch](#) (CCNet Technical Coordinator)

CCNet News editor:

- [Sara Delheimer](#)

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