

PROTECTED AREAS LEARNING AND RESEARCH COLLABORATION

OPEN STANDARDS SHORT COURSE

EXERCISE #2: TARGETS

- Your targets are the values, features, assets that you most care about improving, protecting, restoring and keeping healthy.
- They will become the things to focus most of your time and effort on, as a way of keeping your plan manageable.

Without targets to add to your vision, it will be a lot harder to put your plan into action and see if it is working.



SUMMARY: Develop a short list of targets, both environmental / natural targets and cultural / human welfare targets (if appropriate). Select 2 to continue working on.

Try the following approach:

- ‘Brainstorm’ possible targets using sticky notes – discuss important features of your site, **be specific**, and record them
- Use the Target Selection Tool as an aide
- Organise notes into ‘like’ groups and give each group a name – these groups are your Targets, and the individual items the ‘nested’ targets
- Copy the Target name into the Table below and complete the table for the target
- Draw a rough map showing where these Targets occur in your project area

Groups should consider:

- What are the values, features, assets that we care about most?
- How would we describe each target?
- Why we have chosen these targets?
- Are there associated or "nested" targets, which will directly benefit the conservation of the objects we select?

Decide on 2 Targets (natural, cultural / human) which will be the focus of management for your project area for the rest of the workshop. Targets should be recorded in a table like the one below.

Target Name	What is it?	Nested Targets
Target 1	Description: what, why, where	Things also looked after by looking after this

