



Conservation Coaches Network

NEWS | July 2014

COACHES *around the world*

We've got Georgia on our minds!

Coaches Rally 2015 is right around the corner

NEW materials
software
courses

Welcome!

New franchise in South Asia

Where in the

WORLD

is our Geocache Travel Bug?



Special Feature:

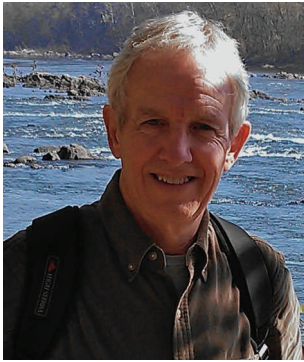
New CCNet Website Goes Live!

Welcome to CCNet News

Welcome to the Conservation Coaches Network's bi-annual *News*. In this e-magazine conservation practitioners from around the world share their stories in their own words. In addition, you will find announcements of events and resources to support the practice of nature conservation.

The Conservation Coaches Network (CCNet) is a group of practitioners who support the application of the *Open Standards for the Practice of Conservation*. Our mission is to catalyze transformational conservation by empowering people to develop, implement, evaluate, adapt, and share effective strategies that achieve tangible conservation results benefiting people and nature all over the world.

From the CCNet Chair:



Brad Northrup, CCNet Board Chair.

This edition of our CCNet News once again brings you a rich array of practical and inspirational information on the current work of our partners and coaches around the world.

We're delighted to report on advancements in our core activities to recruit and train coaches from a wide diversity of organizations. In this issue we welcome CCNet South Asia franchise leaders Adam Barlow and Lucy Boddam-Whetham, both working for WildTeam, who are excited to support conservation work in the region. Australia continued its leadership in training coaches working on indigenous lands during two events that engaged aboriginal rangers and traditional owners' groups, complemented by participants from Mongolia, Micronesia, Vietnam, and Indonesia. It is impressive how successfully these coaches have been using the Open Standards methods to help local stakeholders regain management of their rightful territory. In March, our Africa franchise conducted a training session for 14 new coaches from five French-speaking countries; and at the end of May, in Brazil, our South America franchise gathered together 16 conservation professionals from government agencies, foundations, and non-profits for training in Portuguese. These sessions were the first to conduct coach training entirely in French and Portuguese.

You will find stories on our work to improve the tools and materials to support our coaches and affiliates around the globe. We are particularly proud to announce a brand new CCNet website which is publicly available, developed jointly with the Conservation Measures Partnership (CMP). The site, holds a significant amount of information that was previously hard to track down, including coach-training materials, coach locations and contact details, links to franchise websites, and a users' forum. Many thanks to the great CCNet-CMP team that has worked hard on creating this terrific site. You will also find an announcement of the launch of the new cloud-based Miradi Share software developed under the leadership of CCNet partner Foundations of Success. This is a great new tool for adaptively managing portfolios of conservation projects, programs, and grants.

All of these stories vividly illustrate CCNet's commitment to helping our members enhance their skills and effectiveness—and providing them with opportunities to share promising practices across the greater Network. We can't thank CCNet's founding partners enough (FoS, Greening Australia, TNC and WWF). Their leadership, ongoing support and encouragement sustain the Network and make this great work possible. As a coach recently wrote to us, "There are a lot of coaches pushing the envelope, and we are lucky to learn from them." I think this newsletter makes it clear that we couldn't agree more.

—Brad Northrup, CCNet Board Chair

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For more information about CCNet contact: [John Morrison](#) (CCNet Global Coordinator) or [Cristina Lasch](#) (CCNet Technical Coordinator)

For more information about CCNet Franchises and Teaching Adaptive Management, contact our leaders around the world:

- **Africa:** [Anne Ntongho](#) & [Nancy Chege](#); or visit [CCNet Africa](#)
- **Australia:** [Ben Carr](#) (in absence of Natalie Holland) & [Paul Koch](#); or visit [CCNet Australia](#)
- **Europe:** [Ilke Tilders](#), [Nicolas Boenisch](#) & [Xavier Escuté](#); or visit [CCNet Europe](#)
- **Mesoamerica:** [Bernal Herrera](#)
- **North America:** [Tina Hall](#) (Central); [Sara Gottlieb](#) (Eastern); [Teri Schulz](#) (Rocky Mt/NW/Canada); [Sandi Matsumoto](#) (Sierra/CA); [CCNet North America](#)
- **Pacific Islands:** [Steven Victor](#) & [Trina Leberer](#)
- **South America:** [Armando Valdés-Velásquez](#)
- **South Asia:** [Adam Barlow](#) & [Lucy Boddam-Whetham](#)
- We are in the process of establishing CCNet franchises for: **China:** [Jin Tong](#) & [Matt Durnin](#); **Mongolia:** [Gala Davaa](#), [Tuguldur Enkhtsetseg](#); **Malaysia/Indonesia:** [Hui Shim Tan](#)
- **Teaching Adaptive Management (TAM):** [Vinaya Swaminathan](#) or visit [Teaching AM](#)

CCNet News Editor: [Sara Delheimer](#)

COACHES IN ACTION

Learn about conservation projects & trainings taking place around the world

AFRICA

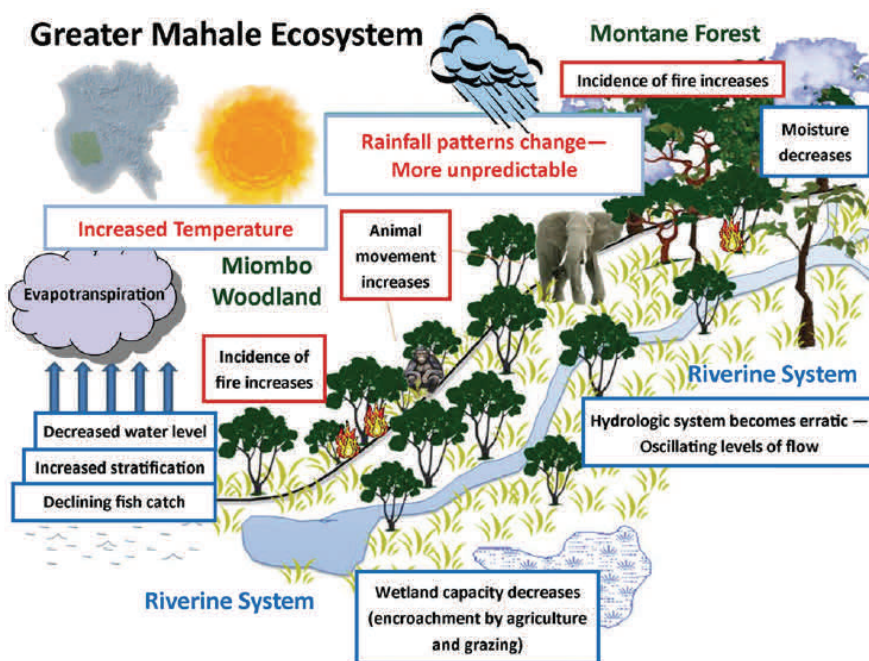
Linking Science and Stakeholders for Climate Change Adaptation in Tanzania

The Albertine Rift, United Republic of Tanzania. Conservation coaches and scientists from The Nature Conservancy (TNC) joined forces with NGO and Government partners to develop climate change adaptation strategies in the Greater Gombe Ecosystem and Greater Mahale Ecosystem on Tanzania's western border with Lake Tanganyika.

These ecosystems are located in the Albertine Rift, one of Africa's most important conservation regions. The region's forests, woodlands and freshwater systems are home to an array of diverse and endemic species, including the charismatic chimpanzees and elephants. People's livelihoods in this region depend closely on natural resources for food, water and shelter. Due to overuse, the region's natural systems are already degraded and stressed, and the demands of a growing population combined with expected climate change impacts pose many challenges for the well-being of humans and nature.

In an effort to help create a healthy future for people and the natural resources they depend on, TNC staff worked with NGO and Government partners to facilitate community based climate change adaptation strategy review and design processes. Their process relied on using and analyzing publicly available data and literature, and producing climate projections using Climate Wizard. In facilitated workshops local stakeholders articulated how the forecasted climate changes could impact social, economic and biological systems, to update existing Conservation Action Plans by adding new strategies, adapting existing ones and even abandoning others. In addition, Elizabeth Gray conducted a science based and consultative process to derive the current climate adaptation strategies that the Conservancy is jointly implementing with Pathfinder International, Frankfurt Zoological Society, Jane Goodall Institute, Tanzania National Parks (TANAPA), Government of Tanzania and others in the [Tuungane Project](#).

In the scientific paper "[Bridging climate science to adaptation action in data sparse Tanzania](#)", our colleagues share how we can help project teams plan for a future climate even in data-sparse contexts, do check it out!



Example of a conceptual model expressing how climate change is likely to impact the Greater Mahale Ecosystem in Tanzania. Image from E.H. Girvetz, E.

For more information contact: [Evan Girvetz](#) or [Elizabeth Gray](#)

To access the scientific paper: [Cambridge Journals Online](#)

This story was sent by [Matt Brown](#), with additions based on EVAN H. GIRVETZ, ELIZABETH GRAY, TIMOTHY H. TEAR and MATTHEW A. BROWN (2014). *Bridging climate science to adaptation action in data sparse Tanzania*. *Environmental Conservation*, 41, pp 229-238. doi:10.1017/S0376892914000010.

Voilà! Coaches Now Support French-speaking African Countries

Limbe, Cameroon. In March, the first ever New Coach Training conducted fully in French swelled the ranks of coaches equipped to support teams using the Open Standards in French-speaking countries of West and Central Africa.

Fifteen participants from Cameroon, Gabon, Democratic Republic of Congo, and Morocco attended the training—an exciting turnout for a region that needs more OS practitioners.

Trainers hope to conduct another training workshop in the region to further boost the number of French-speaking African coaches and allow this year's participants to hone their new skills. To make future workshops even more successful, trainers and trainees at the March workshop suggested an additional day or two half-days and plenty of preparation time for exercises. CCNet Africa will continue to encourage support for new coaches and is exploring opportunities for multi-team, multi-organizational planning workshops to design the next training.



Training participants show off their CCNet certificates. Photo by Oscar Maldonado.

Workshop sponsored by: U.S. Fish & Wildlife Service, WWF-CARPO/CCNet Africa and CCNet Global

Training led by: Xavier Escuté (Spain), Oscar Maldonado (Guatemala), John Morrison (USA), Anne Ntongho (Cameroon) & Sheila O'Connor (UK).

For more information go to: <http://www.ccnetglobal.com/coach-trainings/2014-limbe-cameroon/> or **contact** Anne Ntongho.

WWF Staff & Partners in Congo Draft Management Plans During OS Training



Participants at WWF's Programme Standards /Open Standards training, June 2014, DRC. Photo by Anne Ntongho / WWF-CARPO.

Workshop sponsored by: WWF-DRC and CCNet Africa

For more information contact: [Didier Kalala](#) & [Menard Mbende](#)

Kinasha, Demoratic Republic of the Congo. During a recent Programme Standards/Open Standards Training, WWF-DRC worked with key government partners and produced draft conservation plans for five priority programmes and laid a foundation for elaborating management plans for the region's protected areas.

After participating in a New Coach Training in March 2014, Menard Mbende and Didier Kalabas of WWF-DRC quickly convinced their senior management that all programme managers, relevant senior staff, and partners should be up-to-date with the OS to ensure that projects are effectively planned, implemented, monitored, evaluated, and adapted according to conservation standards. In June, 12 WWF-DRC senior management staff, six partners from Institut Congolais pour la Conservation de la Nature, and one member of the Ministry of Scientific Research gathered for their first basic OS training along with 14 other staff who attended to refresh skills they acquired at previous workshops.

New Coaches Ready to Help Manage Indigenous Australian Land



Australian conservation professionals were joined by international participants from Mongolia, Micronesia, Vietnam, and Indonesia at Rose Gums Wilderness Retreat in Queensland for coach training. Congratulations to leaders Emma and Andre for facilitating a successful coach training! Photo by Fergus McDonald.

Queensland, Australia. Indigenous Australian land management continues to adopt Conservation Action Planning / Open Standards. A recent New Coaches Training in the tropical Cairns Highlands launched a new cohort of 22 coaches including professionals working with Aboriginal Ranger programs in Kimberley, the central desert regions, Cape York Peninsula, and Arnhem Land. Joining the larger network of CCNet coaches in Australia, this newly trained cadre will help facilitate Healthy Country Plans with traditional landowners down under.

Workshop sponsored by: TNC-Australia, CCNet Australia and CCNet Global

Training led by: Emma Ignjic (Bush Heritage Australia) & Andre Grant (Centre for Appropriate Technology) with support from George Schuler (TNC-New York)

This story was sent in by [Andre Grant](#) & [Fergus McDonald](#).

Looking After Country with New Plans for Indigenous Protected Areas



Fun with results chains. Photo by Kimberley Land Council.

Derby, Australia. New ways to look after country are essential for the Traditional Owners, Rangers, and Coordinators who protect indigenous lands in Australia. In April, teams from eight Indigenous Protected Areas (seven facilitated by the Kimberley Land Council, one facilitated by Warddeken Land Management) gathered to share lessons and refine their skills for implementing Healthy Country Plans in Indigenous Protected Areas.

“It is really important for me, as a ranger, to learn all parts of Healthy Country Planning,” Balanggarra Ranger James Birch remarked, *“and to understand what is involved in all aspects of planning.”*

Traditional Owners have participated in across Australia, this latest workshop focused on enhancing skills for implementing, evaluating and monitoring Healthy Country Plans, an adaptation of the Open Standards for Indigenous Protected Areas. The workshop gave Traditional Owners an opportunity to engage with expert coaches and share their knowledge and experiences.

“It was very good to meet so many knowledgeable people. I really enjoyed it,” Birch concluded.

Workshop sponsored by: TNC-Australia, CCNet Australia

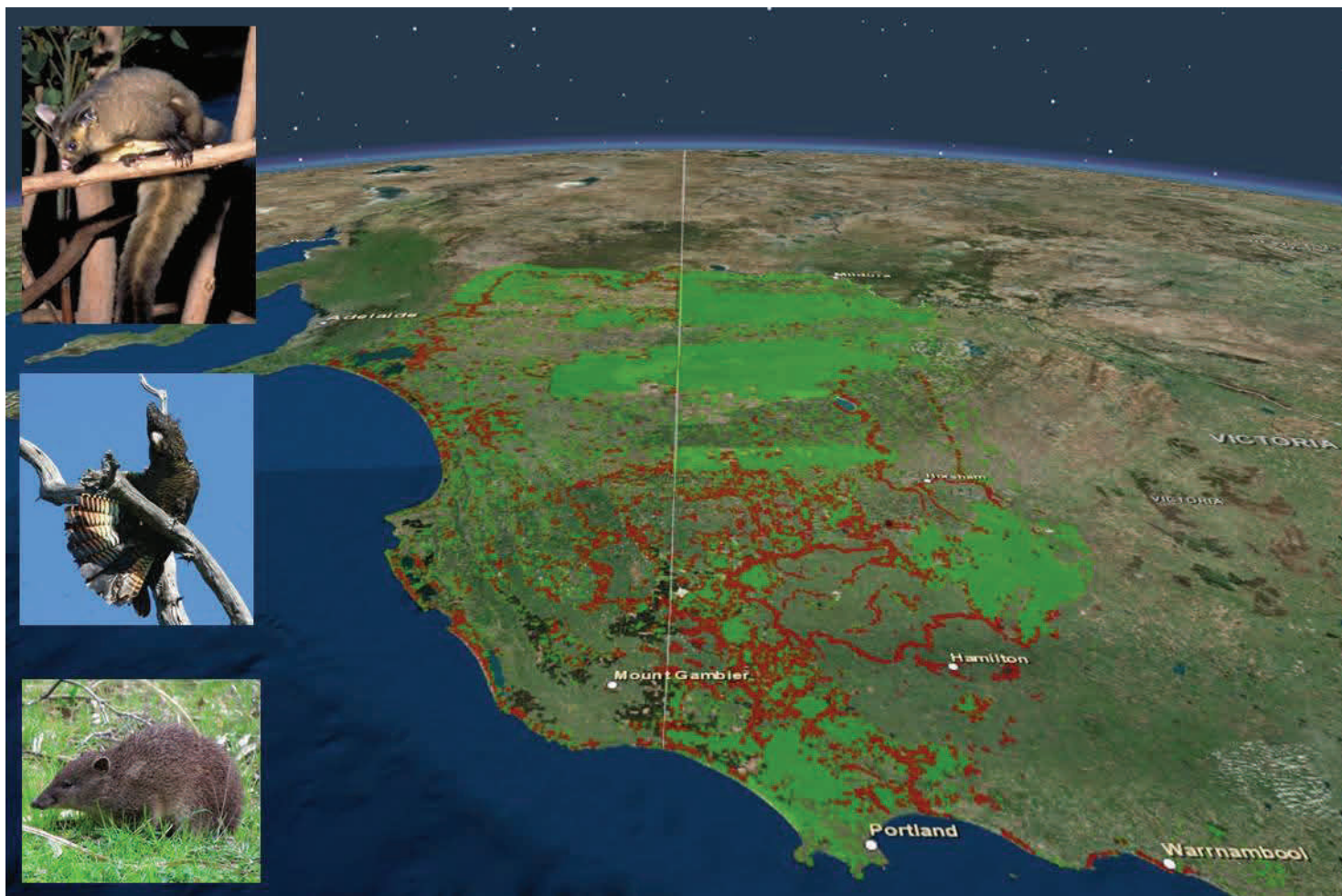
Training led by: Paula Deegan (TNC private contractor), Lyndall McLean (TNC private contractor), Pip Walsh (Bush Heritage Australia) & Frank Weisenberger (Kimberley Land Council)

This story was sent in by [Frank Weisenberger](#).

Reconnecting a Fragmented Landscape

Southeastern Australia. Like many other agricultural regions of Australia, the fertile plains and woodland communities of Southeastern Australia have been heavily fragmented, resulting in ongoing species declines and local extinctions. Navigating the challenges of large-scale, multi-jurisdictional conservation planning, the Habitat 141 project has an ambitious new plan for reconnecting habitats across three states in the region. Using the Open Standards to get quicker, larger-scale results, the project has already conserved vast areas of remnant bushland and established new vegetation in key linkage areas.

Seven years ago, the Habitat 141 project (a collaboration of government and nongovernment organizations) undertook an ambitious Conservation Action Planning / Open Standards process by dividing the landscape into planning zones, each with its own stakeholder group; however, maintaining effective partnerships and an ongoing planning effort across seven zones proved problematic. Recently, the group combined these individual plans into a single unified plan for the region and used GIS analysis to determine priorities for on-the-ground action, producing a revamped plan that is more sustainable and enables better coordination among the stakeholders.



The iconic landscapes along the 141 latitude in Southeastern Australia support a wide variety of unique wildlife. The Habitat 141 project is trying to restore and reconnect these ecosystems on a massive scale and halt species decline and extinctions. Image by Greening Australia.

For more information visit: www.greeningaustralia.org.au/project/habitat-141. This story was sent by [Paul Koch](#).

EUROPE

New Co-leaders for Europe Franchise

We are happy to announce that Nicolas Boenisch (WWF-Germany) and Xavier Escuté (Fundació Catalunya-La Pedrera) have stepped up to join Ilke Tilders (FoS) as franchise leaders to support the thriving CCNet community in Europe. We thank Ilke for her unwavering support and leadership while new co-leaders were identified.

Preparing for Climate Change in the Zapocó Watershed



Dam and riverbank in the Zapocó watershed, Bolivia. Photos by Edgar Viveros (FCBC).

To learn more visit: [FCBC](#) or **contact** [Julio César Salinas](#)

This story was sent in by Abigail Fallot (CIRAD-UR GREEN & CATIE-grupo CCC); Julio Cesar Salinas (Fundación para la Conservación del Bosque Chiquitano, Bolivia); Tahia Devisscher (Stockholm Environment Institute –Oxford); Teresa Aguilar (Supagro); Roberto Vides-Almonacid (Fundación para la Conservación del Bosque Chiquitano, Bolivia) & Jean-François Le Coq (CIRAD-UMR ART-Dev & UNA-CINPE).

Zapocó Watershed, Bolivia. In order to develop climate change adaptation strategies, stakeholders must have a common understanding of what is going on in their territory. Hoping to protect the Chiquitania region of eastern Bolivia, organizations are coming together to do just that.

In the dry forests/tropical savannas of the Chiquitania region, a long history of raising cattle, along with new settlements and expanding agricultural production, has led to deforestation and rising competition for land and water. Climate change is expected to worsen these trends and conflicts. As part of the EcoAdapt research-action project, the Foundation for the Conservation of the Chiquitano Forest (FCBC) and partner institutions conducted an in-depth analysis of these social and ecological dynamics in the region's Zapocó watershed, which encompasses the town of Concepcion and 16 rural communities.

Combining the unique resources and expertise of our respective institutions, we explored three complementary approaches and their tools: the Conservation Measures Partnership's Open Standards for the Practice of Conservation (OS); the Companion Modeling Research Community's Problem-Actor-Resources-Dynamics-Interactions model (PARDI); and the Resilience Alliance's Resilience Assessment framework. From each of these approaches, we borrowed concepts and techniques that would best serve our purpose.

The OS gave us a conceptual framework with an initial concern for "conservation targets" and allowed stakeholders to state what factors threatened these targets. In the Zapocó watershed, the central issue is water quality; however, forests and water infrastructure were also considered as targets. Using the OS framework, we identified influential factors operating at different scales, from local logging to national forest law to global climate change.

The PARDI method made the roles of stakeholders very explicit and described the ways they influence local dynamics through their interactions among themselves and with different resources. PARDI provided insights on how domestic water in the Zapocó watershed is contaminated by livestock and illuminated the coordination challenges for sustainable investments in water infrastructure.

The Resilience Assessment approach provided specific inputs for analyzing past dynamics across multiple scales. The historical profile of the Zapocó socio-ecological system showed the influence of national laws on decisions made on individual farms, the aggregated effects of which drive changes at the watershed scale.

We believe that combining these three approaches will enrich our analysis of socio-ecological dynamics and ensure local participation in implementing sustainable climate change adaptation strategies.

First Coach Training in Portuguese



Newly trained coaches proudly sport their CCNet shirts. Photo by Gustavo Gatti.

Training sponsored by: WWF-Brazil & CCNet

Training led by: Rogerio Barbosa (WWF-Brazil), Anita Diederichsen (CCNet coach) & Cristina Lasch (TNC/CCNet global)

This story was sent in by [Cristina Lasch](#).

Pirenópolis, Brazil. At the end of May, just before the start of the soccer World Cup, our first New Coach Training in Portuguese laid the foundation for a cadre of coaches who will be able to service conservation projects and teams in Brazil. At this groundbreaking event in the historic town of Pirenópolis, 16 conservation professionals who work with government agencies, foundations, non-profits, and as consultants came together to learn and share their knowledge.

Thanks to support from WWF-Brazil, all coach training materials are now available in Portuguese.

Adapting Management Plans for Chile's Ancient Coastal Forests

Valdivia, Chile. It's been almost 10 years since the Valdivian Coastal Reserve—part of the ancient temperate rainforest along Chile's southern coastline that is owned by TNC—developed a management plan. Now, the Reserve is undertaking an important step of the adaptive management process: looking back on successes and failures and making changes.

In 2005, the Reserve used the Conservation Action Planning (CAP) method to draw up a management plan for the area, which harbors an incredible array of wildlife and supports local traditional land uses. Over the years, the teams managing the Reserve's biodiversity and conservation planning have evolved. To make sure that this unique landscape is protected for at least another 10 years, the management teams are working their way through Step 4 of the Open Standards (Analyze, Use, Adapt) and have already revised conservation targets. To strengthen the next phase of management, coaches Gustavo Gatti and Anita Diederichsen from Brazil have volunteered time as part of their sabbatical to support the Reserve teams and build their capacity to use the OS and Miradi software.



Alfredo Almonacid, the Conservancy's Manager of the Reserva Costera Valdiviana, develops a new conservation strategy based on the Reserve's current trends. Photo by Gustavo Gatti & Anita Diederichsen.

For more information contact: [Alfredo Almonacid](#) & [Liliana Pezoa](#)

This story was sent in by [Anita Diederichsen](#) & [Gustavo Gatti](#).

New Franchise in South Asia

Our CCNet community is growing! Thanks to coaches Adam Barlow and Lucy Boddam-Whetham, from WildTeam, we now are able to support colleagues in South Asia. CCNet South Asia covers Afghanistan, Iran, Pakistan, Nepal, Bhutan, India, Bangladesh, Sri Lanka, and Maldives. Franchise leaders Adam Barlow and Lucy Boddam-Whetham, are excited to support conservation work in the region. *“We have been applying the Open Standards to our tiger conservation work in Bangladesh for the last few years and to other projects in Asia and have seen great results. We are very excited to champion OS in South Asia, strengthening its use and sharing of best practice in the region.”* OS users or coaches working in South Asia are encouraged to contact [Lucy](#) to hear more about the franchise’s plans and to share input for the franchise’s development.

CCNet Rally 2015

Start saving your pennies!

Approximately every two years we come together to connect, share innovations, sharpen our skills, and uplift our spirits to carry out our mission of empowering people to develop, implement, evaluate, adapt, and share effective strategies that achieve tangible conservation results.

Responding to community requests, we are doing all we can do to host our next global gathering in a place outside the USA. With the help of colleagues from around the world, our planning committee has been scouting out options, and we have narrowed our recommendations to hold our next Rally in Europe in the Fall of 2015. We will soon share more details with all, once a final recommendation is approved by our CCNet Board.



In the meantime stay tuned, save your money, and include the Rally in your travel plans for next year.

CCNet Rallies are enriching gatherings for our community, which are made possible because you, our CCNet members and friends share your experience, talents and creativity. We thank the 2013 Rally planning team who put together the ingredients for a great meeting, and look forward to working with the 2015 Rally planning team.

If you are interested in supporting the 2015 Rally, contact [Cristina Lasch](#).



SPECIAL FEATURE

New CCNet Website is Live!

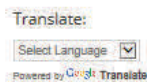
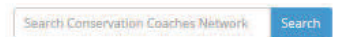
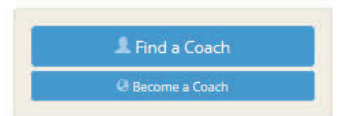
Material that used to be hard to track down is now easily accessible via the new [CCNet website](#), which went live on June 9, 2014. The new website organizes and stores a wealth of CCNet information and resources and is intimately linked with parallel websites for the Conservation Measures Partnership and the Open Standards.

The CCNet site headings are:

- Home
- About CCNet
- Franchises & TAM
- Find a Coach
- Trainings
- Coach Resources
- Rallies
- User Forum
- News & Events

On the main CCNet site, each franchise has its own landing page, which sends users to the web page managed by each franchise. The Teaching Adaptive Management group also has its own page. Our “Find a Coach” section draws from the full CCNet coach database, showing only active coaches. All past coach trainings are described (with class photos). The “Coach Resources” section has filters that make it easier to search and contains the full Coach Notebook in English, French, Spanish, and Portuguese as well as many other resources. The programs of all past Coach Rallies are also available. Archives of the CCNet newsletter can be found in the News & Events section, and discussions from our CCNet list serve can be accessed through the User Forum.

Please explore the new sites and let [John Morrison](#) and [Cristina Lasch](#) know if you have comments, suggestions, or problems.



[Home](#) / [Franchises & TAM](#) / CCNet Africa

CCNet Africa



CCNet Africa was created in 2013 and covers all of Africa.
There are two franchise leaders:



Anne Ntongho
WWF Cameroon Country Programme Office
Covers West, Central and North Africa

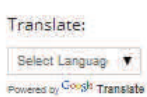
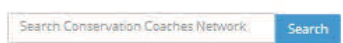


Nancy Chege
Kenya National Coordinator, UNDP-GEF Small Grants Programme
Covers East and Southern Africa

[Visit the official franchise webpage](#)

Franchises & TAM

- CCNet Africa
- CCNet Australia
- CCNet China
- CCNet Europe
- CCNet Indonesia/Malaysia
- CCNet MesoAmerica
- CCNet Mongolia
- CCNet North America
- CCNet Pacific Islands
- CCNet South America
- CCNet South Asia
- Teaching AM



REFLECTIONS

Finding a Way Back Home: Progress in Australia



Healthy Country Planning participants gather under a majestic boab tree. April, 2014, Broome, Australia. Photo by CCNet Australia.

Derby, Australia. The corrugated metal side panels were rolled all the way up, but the still air inside the dusty community building was at least 31°C (88°F). Outside, the scattered giant boab trees couldn't dampen the noise of county work crews or hide the looks from curious passersby. Inside, eight hard working teams representing eight different Indigenous Protected Areas encompassing over ten million hectares of land and water were undeterred. They had come to evaluate the progress being made on implementation of their Healthy Country Plans—fully focused on trying to uncover what was working and what they needed to change.

To help teams explore their progress, adapt plans, and share insights, in late 2013 TNC-Australia brought together a group of seasoned CCNet coaches who worked under the leadership of Stuart Cowell to design a new workshop format. The workshop agenda was structured around four basic techniques:

1. A [self-assessment tool](#) that looked largely at completeness and status of their plans;
2. A basic review of [work plan implementation](#), covering what has been done, what is in progress, what has been abandoned, etc.
3. A [results chain analysis](#) focusing on progress, additional measures to consider, and next steps for critical strategies.

4. An [After Action Review](#) of the most important strategies.

The teams worked through the processes one by one. Between each step, they came together to share their findings, reflecting on what they had learned about their efforts to protect reefs, dugong, turtle, and goanna; restore “right way” fire; preserve ancient rock art, language, and cultural laws; and celebrate traditions “on country.”

As I watched and listened, I felt privileged to attend and to see this new format take shape, but that isn't the thing I will remember most about my time on the edges of the great Kimberly wilderness in northwest Australia. What will stay with me always is the overwhelming feeling of respect and awe that I felt for the brave people in that room. Several times I had to leave the room so they wouldn't see the tears I couldn't stop. It struck me that these people—wise elders and young, hopeful new leaders of these eight unique communities together with selfless and optimistic coaches and staff of the Kimberly Land Council—were changing history. They were using our humble methods to bring people together to envision and shape a future where the land and the people could thrive together again. They were helping to write the next chapter of their people's story, one that will be full of pride for who they are and hope for what they can become.

The road back to “country” will no doubt be a long one. But these people have sketched solid road maps, and I am certain that they are making great strides towards their goals of *“Getting back to Country, looking after Country and getting control of our future.”*

And to our Aussie coaches who have rolled up their sleeves to help, I have just one thing to say, “Good on ya!”

This story was sent in by [Jora Young](#).

APPLIED TECHNOLOGY

Collaborations Result in New Features for Smartphone Monitoring App

Smartphones are a great tool for measuring ecological indicators because users can add GPS, photos, and text all with one device. So, a year ago, we started developing a monitoring “app” for smartphones. We’ve made a lot of progress over the last year, forging new partnerships and developing new features.

The “Field Observation and Monitoring Application” follows the logic, taxonomy, and color scheme of the Open Standards and MIRADI software. Data can be exported back to MIRADI or directly into other formats such as CVS and Excel spreadsheets. The app does not require Internet access, but if a network is available, additional functions become possible.

After hearing about our project in the June 2013 edition of the CCNet News, WWF-United Kingdom approached us about the potential to collaborate. With funding from WWF-UK, we were able to develop new features that allow users to:

- Show measurements on an online Google Map
- Record patrolling team members and their tracks
- Send monitoring data sets via email and social media
- Automatically store monitoring data in an Excel or CVS spreadsheet

In addition, we are now working with WWF-Kenya in five pilot sites across two regions: the Kiunga Marine and the Terrestrial Boni-Dodori site in the LAMU region and the Mara River Basin, Species Program, and Transmara Forest in the MARA region. WWF-Thailand and WWF-Cambodia, have also expressed interest to start additional pilot projects and roll out the app.

Over 30 field scouts and project managers were trained in the Open Standards and Miradi, and with them we have undertaken considerable conceptual work to focus on relevant indicators and make sure the app operates efficiently, but many questions remain.

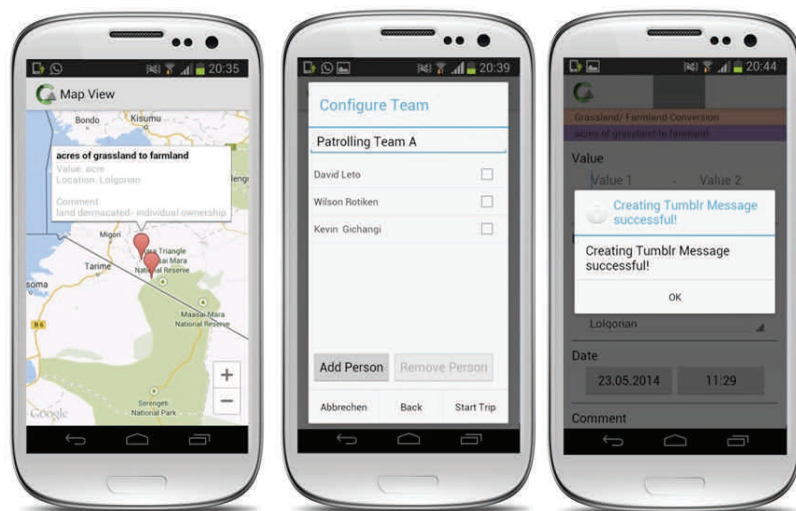
For example, where and how should data be stored after it is collected and exported? Also, how much can we automate this process? And who has to know what at which management level?

Over the next year, we are keen to address these issues. In particular, we hope to identify a server solution that allows for easy, participatory data storage, something like Google Drive documents, and we want to offer offline maps so that users can track measurements for targets and threats without access to the Internet. We also intend to improve interfacing with other knowledge systems and platforms like the [SMART™](#) logic and management tool.

In order to make this happen, we are looking for further collaboration and funding. The possibility to tailor the app for your organizational purposes is also an option. Let [Laura](#) know if you’re interested in collaborating!



WWF field staff using the Field Observation and Monitoring Application in Lamu, Kenya. Photo by Nura Qureshi.



Some of the new features from left to right: online maps, patrolling teams, sending data via social media (Tumblr). Images by Laura Geiger.

Project supported by: Cooperation Pre-REDD Project between OroVerde, the University for Sustainable Development Eberswalde and WWF-UK

This story was sent by: [Laura Geiger](#) (University for Sustainable Development Eberswalde/Centre for Ecnics & Ecosystem Management, Germany) & [Lydia Gaskell](#) (WWF-UK)

BULLETIN BOARD

Announcements, updates & food for thought

Where in the World is Our Travel Bug?



At the 2013 Coaches Rally, we sent a “Travel Bug” on a mission via Geocaching.com. The “Bug” included a trackable logbook that was released by a TNC coach in China. The book has already hitchhiked from China to South Africa to Germany, collecting inspirational quotes about why conservation matters from the people who located and carried it across the globe. That’s over 30,000 miles (49,000 kilometers)—way to go! We’re excited to see if our little Travel Bug makes it back to us in time for our next Rally. We can’t wait to share the stories that have been recorded on its journey! For more information, contact [Felix Cybulla](#).



Helping Teams Actively Manage and Learn from Project Information in the Digital Age

Over the past decade, many conservation coaches have used [Miradi Desktop](#) software to adaptively manage individual projects using the *Open Standards*. Now [Miradi Share 1.0](#) provides a cloud-based system that builds on the existing platform but extends Miradi’s functionality, allowing coaches and project teams to:

Manage Projects More Effectively Online. Project teams can use Miradi Share to work collaboratively (no more worries about who has the “hot” Miradi file!) and quickly share information online with all stakeholders.


Combine Related Projects into Programs and Show How Project Results Relate to High-Level Goals. Managers can use Miradi Share to roll-up individual project accomplishments to show higher level program performance.

Search Conservation

Projects and Actions. Practitioners can use Miradi Share to share their work and learn from each other. Miradi Share is now home to hundreds of projects previously on TNC’s ConPro website.

Miradi Share is a project of [Foundations of Success](#) in collaboration with [Sitka Technology Group](#). Try it for free at www.MiradiShare.org, or contact info@miradishare.org for a guided tour.



 Sharing best practices

Tweeters— Let's Connect with #CCNet!



Nicolas
@nicolasboenisch

Dear fellow coaches use [#CCNET](#) to stay connected ccnetglobal.com



George Schuler
@george_schuler



[#CCNET](#) great session on advanced facilitation! Thank you to all the participants who played along so well!

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9:55 AM - 29 Apr 2013

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Looking Back to Move Forward

In an effort to practice what we preach, CCNet and CMP have commissioned an external evaluation of our outcomes and impacts to date, with funding support from CCNet and CMP, the Margaret A. Cargill Foundation and the Gordon and Betty Moore Foundation.

This comprehensive, third-party assessment is just getting underway and will document the influence we have had on conservation strategy and management practices in the non-profit sector. The evaluation will also assess our work to develop and advance the adoption of the Open Standards. This summative evaluation will lay the groundwork for a follow-up, formative review that will inform our strategic approach, operating models, and focus moving forward. Evaluations can and should provide information so that time and resources are not spent reinventing the wheel! We expect to uncover new opportunities for CCNet and CMP to improve the practice of conservation.

External evaluators Drs. Kent Redford (Archipelgo Consulting), Mark Schwartz and Kristin Hulvey (both from University of California, Davis), were identified through a competitive selection process.

To be successful, the evaluation needs you, so please respond when evaluators come knocking on your door. Preliminary results will be available by early- to mid-October 2014.

New Courses for Teaching Adaptive Management in Academic Settings

Recognizing the importance of spreading adaptive management skills outside the professional conservation community, the Teaching Adaptive Management (TAM) network encourages universities and other academic institutions to incorporate Open Standards courses into their curricula. 2013 was an exciting and packed year with many OS courses offered across the Americas, Europe, and Asia. So far, 2014 has been just as thrilling with new courses in Australia, Cameroon, Peru, Venezuela, and the Netherlands! We are also happy to announce that the TAM core team that currently spans North America, South America, and Europe has now expanded to yet another continent—Australia!

If you have links with a university or know faculty or staff who are interested in including the OS in their curricula, please visit our space on the new [CCNet Website](#) and [contact us](#) so we can help support you.

UPCOMING EVENTS

Mark your calendars

NEW COACH TRAININGS

October 20-24, 2014 | Atlanta, Georgia, USA

The CCNet North America franchises will host a **New Coaches Training** at the Calvin Center in Atlanta, GA, USA. The training will be led by John Morrison (WWF-US), Terri Schulz (TNC-CO), and Karl Didier (WCS) with assistance by Sara Gottlieb (TNC-GA). To ensure everyone has the best experience possible, we are limiting the number of trainees, so if you are interested and certain you can attend, please get in touch with [Sara Gottlieb](#) as soon as possible. We already have 20 committed participants, which leaves just a few open spots! There is a fee for the training (about \$425 USD) to cover lodging and food for trainees and trainers, and you are responsible for your own travel costs.

Spring 2015 | Costa Rica

CCNet Mesoamerica is planning to offer a **New Coach Training in Costa Rica, in Spanish**, if we have enough colleagues interested in attending. We are still seeking funding for this training, but please contact [Bernal Herrera](#) or [Marcia Brown](#) if you'd like to attend.

OPEN STANDARDS METHOD TRAININGS

To Be Announced

An **Open Standards Training** is planned for teachers of the Mbalmayo Forestry School and the Garoua Wildlife College, in Cameroon, so that they can provide the OS course in their respective schools. More information on the workshop will be communicated as we draw closer to the workshop dates. For more information, contact [Anne Ntongho](#).