



Conservation Coaches Network

Strengthening conservation strategies and practice through coaching

CCNet News | January 2022

Introducing the New CCNet Newsletters!

Happy New Year! It's been a while since we sent out a newsletter. Now that we're back, you may notice a few changes. Moving forward, we will send you a *CCNet News* issue (like this one!) every other month with announcements, upcoming trainings, resources, and other news and a *CCNet Stories* issue once per quarter with stories about the difference the Conservation Standards and coaches are making worldwide. **Another change:** we are now using Google Forms to collect submissions. Use the button below to access the forms and instructions.

[Submit news or stories](#)

Announcements

Submit News and Stories for Upcoming Newsletters!

You can submit news and stories anytime throughout the year, but we will advise you of deadlines for specific issues.

- To share a story about conservation coaching or the Conservation Standards for our next issue of *CCNet Stories*, please **submit by January 28, 2022** using [this form](#).
- To share an announcement, resource, or upcoming training/event in our next issue of *CCNet News*, submit by **February 18, 2022** using [this form](#).

CCNet Rally Evaluation Raffle Winner!

At the 2021 CCNet Rally, we offered a prize to colleagues who filled out the

Job Opportunity: Measuring Impact Associate with Environmental Incentives

Environmental Incentives (EI) is seeking a highly productive person to fill the position of Associate on the Measuring Impact (MI2) project. Based in Washington, DC, this position is part of a high-performing team that helps USAID increase the impact of its biodiversity programs in more than 30 countries around the world. Applicants must be legally authorized to work in the United States.

[View the job posting here.](#)

Winners of the Conservation Standards Video Viewing Contest

Over the past year, numerous organizations have shared testimonial videos that tell their conservation stories

evaluation form and provided their names. Congratulations to Eulogio Chacón Moreno! Eulogio will be able to choose between a one year license for Miradi, Mural or Miro.

2021 CCNet Certified Coaches

We are pleased to announce the 2021 cohort of certified CCNet coaches:

- Emma Ignic (Australia)
- Heather Eves (USA)
- Josh Noseworthy (Canada/UK)

[Learn more about coach certification.](#)

2022 CCNet Coach Certification Process is Open!

We are happy to announce that the next round of coach certification, the program of 2nd party coach certification (CCNet certifying its own coaches) that has occurred for the last few years is now open.

The idea is not to be too exclusive (everyone who is acting as a Conservation Standards coach can still call themselves a coach whether you're certified or not), but to offer a higher level of assurance to those who want/need it. Again, note that one does not need to be certified to act as a coach – the vast majority of coaches are not certified – certification is intended for those who would like:

- The acknowledgement of their peers;
- Professional recognition that you are a skilled leader in the Conservation Standards;
- Eventually, we hope & believe, preferential hiring.

The application process is not trivial, and involves the detailed documentation of your coach training and experience. So as not to overwhelm the small pool of voluntary reviewers, we are capping the number of applications at 15 for this 2022 round.

There are also fees involved. You would want to get your application in by the end

and the important role of the Conservation Standards. To spread these stories more widely, the Conservation Measures Partnership (CMP) hosted a viewing contest, which led to more than 1,500 views of the testimonial videos!

The two videos with the most viewers were: [International Crane Foundation, featuring Rich Beilfuss](#) and [The Nature Conservancy & World Wildlife Fund Mongolia, featuring Munkhchuluun Basan and Tuguldur Enkhtsetseg](#). Each team will choose from a variety of prizes, such as Conservation Standards training courses or travel support for the next Rally.

Thank you to all who watched and shared the videos and those who participated in the series. Special thanks to the Nelson Institute for Environmental Studies at the University of Wisconsin - Madison, the Miradi software team, and Durrell Wildlife Conservation Trust for working with us to provide fantastic prizes. Additionally, thank you to Justin Grubb at Running Wild Media for creating such captivating videos. Finally, thank you to the CMP for producing this incredible series, hosting the competition, and providing funding toward prizes.

[Check out the full video series on YouTube.](#)

Want to feature your organization in a video? Reach out to [Jaclyn Lucas](#), [Sarah Weber](#), or [Caroline Stem](#).

Upcoming Conservation Measures Partnership webinars

We are excited to announce that CMP will be continuing to host webinars to showcase its initiatives, and other work done by CMP members, throughout 2022! The information for the first three webinars is below, and there will be more announcements as other dates are set:

Title: Diversity, Equity, Inclusion and Justice (DEIJ) Survey Update
Date: Wednesday, January 26th at 3pm US Eastern Time (UTC -5)
Registration link: <https://bit.ly/DEIJwebinar>

of February 2022 if not earlier. The intention is for the next group of certified coaches to be announced approximately at the end of May 2022. For those interested, [here](#) you can learn more about CCNet's 2nd party coach certification, and [here](#) you can find the application form (and payment information).

Got questions about CCNet's certification process? Contact CCNet's Global Coordinator, [John Morrison](#).

Request for Project Quotations in Canada

The District of Saanich, just outside of Victoria, British Columbia, Canada, is looking to complete a Biodiversity Conservation Plan for the District. This plan will follow the Conservation Standards. A request for project quotations for the Environmental Policy Framework (Resilient Saanich) has been issued. The application window closes January 18, 2022.

[Learn more or submit a quotation here.](#)

Job Opportunity: Monitoring & Evaluation Specialist with Conservation International

Conservation International (CI) is searching for a Monitoring and Evaluation (M&E) Specialist to provide expert-level technical support and guidance to projects and programs, ensuring excellent design and delivery. The M&E Specialist will monitor and assess progress towards programmatic and organizational goals; provide timely and relevant information to stakeholders and decision-makers; inform strategic and resource-allocation decisions and improve impact.

This position is open to CI Offices globally, with a preference in Asia-Pacific.

[View the job posting here.](#)

Job Opportunity: Evaluation Manager for the National Recreation and Park Association

Description: This presentation will debrief the DEIJ Survey sent out to CMP members by Lacy Consulting Services. This survey assessed where CMP members are in their mission to incorporate DEIJ into conservation planning. This conversation will discuss where CMP members are in their DEIJ conservation planning, interest levels, and pinpoint where CMP may make improvements.

Title: Lighter Conservation Standards (CS)

Date: Wednesday, February 9th at 11am US Eastern Time AND 8pm US Eastern Time (UTC -5)

Registration links: 11am US Eastern time (<https://bit.ly/lighterCS1>) and 8pm US Eastern time (<https://bit.ly/lighterCS2>)

Description: Coming soon!

Title: The Value of Nature-based Solutions

Date: Tuesday, February 22nd at 3pm US Eastern Time (UTC-5)

Registration

link: <https://bit.ly/webinarNbS>

Description: The Nature-based Solutions learning initiative aimed to understand the value of a Nature-based Solutions approach for achieving cost effective benefits for biodiversity, climate, and society. This webinar provides an overview of the key findings from recent study applying a collaborative learning approach, including stakeholder interviews with key people working in the Nature-based Solutions (NbS) space, particularly with CMP members who have experience retrofitting existing projects with an NbS framework or designing new NbS projects in a range of contexts. CMP members were asked why they use an NbS approach, how it adds value to the outcomes of their projects, the lessons learned in making the transition to NbS, the enabling conditions for successful implementation, and for evidence of cost-effectiveness compared to previous approaches

Contact [Sarah Weber Hertel](#), if you have questions about CMP's webinars.

The [National Recreation and Park Association](#) (NRPA) is a leading not-for-profit organization dedicated to building strong, vibrant, and resilient communities through the power of parks and recreation. With more than 60,000 members, NRPA advances this mission by investing in and championing the work of parks and recreation professionals and advocates. The Evaluation Manager will provide data analysis and reporting support that furthers NRPA's goals.

This position is located remotely or in Ashburn, Virginia, USA

[View the job posting here.](#)

[Read the latest issue of NRPA's monthly digital magazine here.](#)

Resources

New & Improved Conservation Standards PowerPoint Decks!

[Fifteen new Conservation Standards PowerPoint decks](#) are now available to use with your team. These decks contain updated content, clearer text, high-resolution photos, extensive presenter's notes, and a feedback form. Each deck has been reviewed by the CMP/CCNet Guidance Committee. Several have been translated into French. Note: each presentation contains (too) many slides, providing a variety of options. Factor in time to get familiar with the slides and choose which you want to present. [Access the decks here.](#)

Thanks to Andrew Bridges, Daniel Sprod, and Marika Suval, who were commissioned by the Conservation Measures Partnership to undertake this massive effort, and to John Morrison, who contributed on behalf of CCNet.

CCNet Rally 2021 resources

We held our first online CCNet Rally from November 4 - 12, 2021. The theme was Adapting to a Changed World, and thanks

Book Shares New Approach to Building Strategic Partnerships

[MAVA Foundation](#) and [Foundations of Success \(FOS\)](#) have developed a unique approach to collaboration that builds meaningful relationships, empowers partners, and scales up conservation impacts. MAVA and FOS Europe staff recently wrote about the approach using the [BookSprint](#) methodology, a fast-paced, facilitated collective writing process. [Read the book here.](#)

New book available! *Pathways to Success: Taking Conservation to Scale in Complex Systems*

Authors Richard Margoluis and Nick Salafsky will be holding a series of live webinars covering key topics in the book. The first webinar is scheduled for **January 26th at 4 PM Eastern US Time**. Register here to attend and for a chance to win a free copy:

<https://fosonline.org/pathways/pathways-webinars/>.

Pathways to Success is a sequel to their first book, *Measures of Success*, which

to a hard-working, enthusiastic voluntary planning team and help from coaches and friends around the world, we were able to offer diverse activities, such as plenary events to expand our horizons and inspire us and workshops to hone existing and new skills.

[Watch recordings of plenary events and sessions and review Rally materials here.](#)

Recording of Conservation Measures Partnership Initiatives Showcase

In December 2021, the Conservation Measures Partnership (CMP) hosted a showcase of ongoing initiatives. If you missed it, you can [watch the recording in English here](#). The following topics were covered in the session:

- CS Promotion (Diane Detouef, WCS)
- Climate-smart Conservation (Marcia Brown & Varsha Suresh, FOS)
- UW Step 4 Course (Felix Cybulla, Independent / CCNet / Miradi)
- Failure Factors Initiative (David Wilkie, WCS)
- Miradi Advances (Nick Salafsky & Kari Stiles, FOS)
- Change Management (Charles Latrémouille, Independent)
- Science-based Targets for Nature (Charles Latrémouille, Independent)
- Lighter CS Initiative (Caroline Stem, FOS)
- Environment & Development Agendas as Strategies for Conservation (Sabina Kahn, Independent; Nakedi Maputla, AWF)

For more information about CMP initiatives contact [Sarah Weber Hertel](#).

Guide to Watershed Connectivity Remediation Planning

The Canadian Wildlife Federation developed [a practitioner's guide](#) for addressing barriers to freshwater connectivity. This adaptation of the Conservation Standards would work particularly well in situations where

was a practitioner's guide to designing, measuring, and monitoring site-based conservation projects. But conservation has increasingly required working at larger scales and in more complex systems. So they wrote *Pathways to Success* as a guide to practical analytical frameworks and tools used by conservation program managers and funders who want to increase the scope and effectiveness of their work. Just as *Measures of Success* helped catalyze two decades of work around the *Open Standards for the Practice of Conservation*, the authors hope *Pathways to Success* will help frame the space of inquiry for conservation practice in the years to come.

If you'd like to [purchase a copy from Island Press](#), use the code PATHWAYS, which is good for a 20% discount. You can also order it from Amazon, Barnes and Noble, and your local independent bookseller.

The authors want to acknowledge the Conservation Measures Partnership, Conservation Coaches Network, the Gordon and Betty Moore Foundation, Foundations of Success, and countless colleagues who've worked with and inspired them as they developed this book. We hope you enjoy the book!

If you have any questions or ideas for how to use the book in your own work, please don't hesitate to get in touch with [Nick Salasky](#) and [Richard Margoluis](#).

Podcast interview featuring the Conservation Coaches Network

In May of 2021 Leander Lacy, a fellow conservation coach and social scientist, invited Cristina Lasch, CCNet's Technical Coordinator to The Green Mind Podcast. The episode is all about the Conservation Coaches Network, covering the evolution of CCNet and the incredible power of the CCNet listerv. Leander and Cristina also talk about the future of CCNet and topics such as justice, equity, diversity, and inclusion.

[Listen to the CCNet episode of the Green Mind Podcast here](#). Feel free to share with

freshwater fragmentation was ranked high or very high in a pressure-ranking exercise for a watershed and when there is desire to strategically address that pressure. For more information, contact [Nick Lapointe](#) or [view the guide here](#).

others. You can also find the episode on any podcast app.

[Leander Lacy](#) or [Cristina Lasch](#) would love for you all to give it a listen and provide any thoughts/feedback.

Guidance Review Committee

Once per month, the CMP/CCNet Guidance Review Committee reviews and rates guidance materials related to the Conservation Standards. You can learn more about the Committee and the ranking system [here](#). If you have materials that you would like the Committee to review, or if you would like to join the Committee, please contact [Marcia Brown](#).

Training Opportunities

Looking for CS Trainings?

We periodically update information on CS trainings on the [Conservation Standards site](#),

If you want to share an upcoming CS training opportunity, [please fill out this form](#).

Conservation Coach Trainings

We currently do not have any upcoming coach trainings, but we will announce them on the [CCNet website](#) as soon as we are able to hold them.

CCNet Rally 2022!

You might recall we had a Rally scheduled in 2020, which we postponed. Our in person Rally is planned for later this year in Victoria, Canada, and we want to hear from you all before we get too far ahead with planning. Please help us respond [this brief survey](#) by February 4th! We will be monitoring health and travel indications and will keep you informed about additional Rally news! Visit our [CCNet website](#) or [contact Cristina Lasch](#) if you have questions or want to support our Rally.

Conservation Standards/Healthy Country Planning Workshop

- 10 three-hour virtual sessions
- January 31 - February 11, 2022
- Cost: AUD\$1,650.00 (AUD\$330 deposit payable during registration)
- Hosted by Conservation Management and the University of Tasmania, under the Protected Areas Collaboration for Learning and Research

Using a well-proven learning approach, this online course will introduce the concepts, steps, and structures of the Conservation Standards using the Liffey Valley in Australia as a case study. This area features World Heritage values set in a productive, diversely-owned landscape. Participants will work in small teams through the entire adaptive planning and management cycle and learn how to integrate these threads into a powerful, ongoing planning and management framework.

[Learn more and register here](#).

Grant Writing for Wildlife Conservation

- Virtual six-week workshop

- In-person
- October 17th – 21nd (Rally activities will be held from October 18-20)
- Costs: see at [CCNet website](#)
- Hosted by our CCNet Global community

- January 18 - February 22, 2022
- Cost: £195
- Hosted by WildTeam UK

If you want to improve your grant writing skills or the capacity of your team and/or partners, there are still a few spots open for this online workshop, which includes weekly pre-recorded videos and live expert-led sessions. Workshop lessons will include guidance on how to use conceptual models to enhance your applications and create a logframe.

[Learn more and register here.](#)

Learn more:

ccnetglobal.com

Contact CCNet Global:

[John Morrison](#) (CCNet Global Coordinator)

[Cristina Lasch](#) (CCNet Technical Coordinator)

Explore Regional Networks & Communities of Practice [here](#)

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