



Conservation Coaches Network

Strengthening conservation strategies and practice through coaching

CCNet News | April 2022

Announcements

Submit Your News and Stories!

You can submit news and stories anytime throughout the year, and we will include in the next issue.

- [Share a story](#) about conservation coaching or the Conservation Standards.
- [Share news](#), such as an announcement, resource, or upcoming training/event.

Seeking a Pro Bono Strategic Planning Consultant with Miradi Experience

Dr. Greg Rasmussen, the Founder and Executive Director of Painted Dog Research Trust, immediately seeks a pro bono strategic consultant to work on site at the Trust's headquarters outside of beautiful Victoria Falls, Zimbabwe. The consultant will develop a five-year strategic plan using the Miradi platform and train local staff on the Miradi platform. Room and board will be provided, but we ask the volunteer to cover their own airfare. Interested parties should submit their CV and direct experience with Miradi to hoocalls@painteddogresearch.org.

Job Opportunity: Support Monitoring & Evaluation for Puget Sound Recovery

The Puget Sound Partnership (a state agency in Washington, USA, and a

New, Evidenced-Based Resources for Addressing Corruption in Conservation

The Targeting Natural Resource Corruption (TNRC) project is building a knowledge hub to support conservation practitioners in addressing corruption and the conditions that make corruption possible. The hub will include resources related to analysis, design, monitoring, evaluation, and learning as well as two training courses: an [introduction to corruption](#) and anti-corruption (available in Spanish and French) and an [introduction to the financial sector](#) for conservationists looking to address money laundering and other crimes associated with wildlife trafficking. All resources and trainings are free. The TNRC project is led by WWF and funded by USAID.

[Access the TNRC Knowledge Hub here.](#)

Contact [Linda Keuntje](#) to learn more.

LandScale Global Launch

On April 5, 2022, the Rainforest Alliance, Verra, and Conservation International officially launched [LandScale](#)! LandScale is a tool to help organizations convening, implementing, or financing landscape initiatives to assess, validate, and report sustainability trends at landscape level. It comprises an online platform, which guides teams through the process of conducting a holistic assessment and publishing a comprehensive report, as well as a validation and claims

member of the Conservation Measures Partnership) leads the collective effort to restore and protect the Puget Sound. The Partnership is currently taking applications for a new Monitoring Data Coordinator and Analyst position that will play a critical role in building out the region's monitoring and evaluation framework in support of adaptive management. This position is located in the Puget Sound area (exact location is flexible). Recruitment closes on May 10. [More information here.](#)

Job Opportunity: Program Officer with The David and Lucile Packard Foundation

The Packard Foundation is seeking a Program Officer to lead the Organizational Effectiveness department's partnership with the Conservation & Science program, which works on climate, ocean, land, and science goals across the US, Asia, and Latin America. This position will support grantmaking around organizational effectiveness in the conservation sector. Employees must be California residents. The position will be open until filled. [Details available here.](#)

mechanism.

You can watch a [recording](#) of the launch event to see a sneak peek of the LandScale assessment and results platform and hear from organizations already using LandScale, including Olam, South Pole, RECOFT, the Dutch Fund for Climate & Development, and the Jalisco State Government of Mexico.

Contact [Sophie Persey](#) (Senior Manager, LandScale) to learn more.

Resources

Generic Theories of Change for Conservation Enterprises

A [series of articles](#) published in Conservation Science and Practice features generic theories of change for key conservation strategies. Recently, Judy Boshoven (Foundations of Success), Megan Hill (USAID), and Ashleigh Baker (Foundations of Success) published a [generic theory of change for community-led businesses that contribute to conservation outcomes](#). We hope these theories of change can help practitioners learn about each strategy and enable the collection of standardized data across specific implementations of each strategy. In turn, these data will inform more

Marine Mammals Management Toolkit

The Marine Mammal Twinning (a part of the EU-funded [Ocean Government project](#)) has created a toolkit for including marine mammals into Marine Protected Areas. The toolkit will help build the technical capacities of Marine Protected Area managers by sharing knowledge, expertise and good practices. All of the resources are available online and to download and have been designed to constantly evolve in line with the latest advancements in the conservation of marine mammals. The toolkit contains:

- 23 factsheets that span across five critical themes: Management

systematic assessments of the strategy, thus contributing to evidence of the strategy's effectiveness.

Contact [Judy Boshoven](#) to learn more.

Article About Great Lakes Restoration Initiative

A [new open access article](#) written by TNC Michigan chapter and the Cooperative Institute for Great Lakes Research synthesizes the Great Lakes Restoration Initiative according to the Conservation Standards.

Contact [Matthew Jurjonas](#) to learn more.

Principles for Anti-corruption Programming in Conservation

The Targeting Natural Resource Corruption (TNRC) project has developed [a set of eight principles](#) to assist conservation practitioners who are considering undertaking an anti-corruption project or adding an anti-corruption component to their work. One key message the principles stress: anti-corruption projects tend to be most successful when they respond systemically and appropriately to specific problems and the context; a solution that worked in one setting—such as introducing technology or passing new legislation—rarely works in other contexts even when the problem appears to be the same.

The principles are based on lessons learned while supporting six pilot projects with WWF practitioners worldwide and input from TNRC's technical advisors and Senior Monitoring, Evaluation, and Learning Specialist.

Contact [Linda Keuntje](#) to learn more.

Framework and Guidance for Marine Protected Area Network Design and Management

The Swedish Agency for Marine and

Frameworks; Addressing Activities and Threats; Research and Monitoring; Outreach and Engagement; and Management Effectiveness.

- "Good Practices" designed to present key examples of real-time solutions implemented throughout Marine Protected Areas and the marine environment.
- A self-assessment tool that enables Marine Protected Area managers to monitor the extent to which marine mammals are included in their management plans. The self-assessment tool is available as an .xls file in English, French, and Spanish.

Throughout 2022, we will develop and host webinars about the toolkit and key efforts protecting marine mammals.

We welcome collaboration on the toolkit, submission of good practices and case studies, or development of additional factsheets. We are also seeking collaboration with Marine Protected Area managers to apply the self-assessment tool. If interested in collaborating, please contact [Francis Staub](#) (Marine Mammal Twinning Coordinator).

Stakeholder Engagement for Wildlife Conservation

WildTeam UK created [guidance](#) for developing a strategy and engaging stakeholders for any type of wildlife conservation project. CCNet coaches and others helped review the guidance.

Contact [Adam Barlow](#) to learn more.

Conservation Measures Partnership Collaborative Learning Initiatives Mini-Webinars

The Conservation Measures Partnership has a series of initiatives which you can explore [here](#). One of these initiatives, sponsored by the Moore Foundation and the Walton Family Foundation, focuses on Collaborative Learning and hosts mini-

Water Management and Foundations of Success (FOS) Europe have developed a framework and a step-by-step method for the design and management of marine protected area networks. Based on the Conservation Standards and rooted in adaptive management, the framework and method help determine what to protect, how much to protect, and how to protect it. Several coaches were at the heart of the development team, proving that when you team up with coaches in a strategic way, you can achieve something truly significant.

Visit the [FOS website](#) to watch the webinar recording, read the summary PDF, or download the full report in English or Swedish.

The work will also be showcased in the next Conservation Measures Partnership member call in March.

Contact [Ilke Tilders](#) for more information.

Pathways to Success – Live Webinar Series

*Pathways to Success: Taking Conservation to Scale in Complex Systems** is a guide to practical analytical frameworks and tools used by conservation program managers and funders who want to increase the scope and effectiveness of their work. Foundations of Success is hosting a series of live webinars with authors Nick Salafsky and Richard Margoluis and guest speakers from the conservation community. In these webinars, you can learn more about the content and ask questions.

[Register for upcoming webinars here.](#)
[Recordings of past webinars are available here.](#)

- Webinar 1: Shared System Models
- Webinar 2: Scaling Strategy Pathways
- Webinar 3: Synthesizing Evidence
- Webinar 4: Monitoring & Adapting – May 19 at 3pm Eastern USA Time

webinars to share results. The following webinars took place this year (click links below to watch recordings):

- [Update on the Diversity, Equity, Inclusion and Justice Survey](#)
- Lighter Conservation Standards [Option 1](#) and [Option 2](#)
- [The Science-Based Targets for Nature Case Study](#)
- [Adopting the Conservation Standards – A Change Management Strategy](#)
- [Conservation Standards Effectiveness Initiative Outcomes & Next Steps](#)
- [Population, Health, and Environment Initiative Outcomes & Case Studies](#)

You can find all of the recordings from this year, and last year, on our [YouTube Channel](#).

Reminder: Conservation Standards PowerPoint Decks and 2021 CCNet Rally Resources Available!

Fifteen new Conservation Standards PowerPoint decks are now available to use with your team. These decks contain updated content, clearer text, high-resolution photos, extensive presenter's notes, and a feedback form. [Access the decks here.](#)

The CCNet Rally was held online in 2021, with the theme "Adapting to a Changed World." [Watch recorded sessions here.](#)

Guidance Review Committee

Once per month, the Conservation Measures Partnership/CCNet Guidance Review Committee reviews and rates guidance materials related to the Conservation Standards. You can learn more about the Committee and the ranking system [here](#). If you have materials that you would like the Committee to review, or if you would like to join the Committee, please contact [Marcia Brown](#).

- Webinar 5: Collaborative Learning – June 2022
- Webinar 6: Pathways for Funders – July 2022

*If you'd like to [purchase a copy from Island Press](#), use the code PATHWAYS for a 20% discount.

Training Opportunities

Upcoming Conservation Coach Training in Europe in May!

CCNet Europe has organized an in-person training that targets conservation practitioners who are experienced with the Conservation Standards and would like to become coaches.

- When: May 1-6, 2022
- Where: Tour du Valat, France
- Cost: Training fees and hotel are generously covered by MAVA
- Hosted by: Tour du Valat and the MAVA Foundation
- Trainers: Xavi Escuté (FOS Europe), Catherine Payne (Durrell Wildlife Conservation Trust), Marko Pecarevic (Independent), Peter Cranswick (Wildfowl & Wetlands Trust)

[Visit the CCNet Europe website](#) or contact [Xavier Escuté](#) or [Daniela Aschenbrenner](#) for more information.

Upcoming Conservation Coach Training in Colorado in July!

CCNet North America, in coordination with CCNet Global, will be hosting a training for colleagues who aspire to become conservation coaches. The training will take place in Colorado, USA, from July 10-15, 2022. We will share a more formal announcement soon through the CCNet listserv and directly with interested parties. If you have practical experience applying the Conservation Standards or one of its adaptations and wish to be added to the invitee list, contact [Terri Schulz](#).

Strategy Development for Wildlife Conservation

This online workshop will cover how to assess the situation you want to change; how to plan the impact you want to achieve; and how to plan the work you will carry out to achieve that impact.

- When: May 4-June 8 (4 hours/week)
- Where: Virtual
- Cost: £195
- Hosted by: WildTeam UK

[Visit our website](#) or contact [Beth Robinson](#) for more information.

Project Management for Wildlife Conservation

This online workshop covers how to define roles to clarify team structure and decision-making; how to use phases to manage a project from start to finish; how to set up control processes to keep the project on track and adapt to changing conditions; and how to set up administrative processes to help conduct effective meetings and develop high-quality documents.

- When: May 9-June 13 (3.5 hours/week)
- Where: Virtual
- Cost: £195
- Hosted by: WildTeam UK

[Visit our website](#) or contact [Beth Robinson](#) for more information.

CCNet Rally 2022 in Canada in October!

Our in-person Rally is planned for October 17-21, 2022, in Victoria, Canada. Mark your calendars, include the Rally in your budget, and stay tuned. We are looking forward to seeing you there!

The Rally is a great opportunity to learn new skills and learn from other coaches' experiences. The Rally offers valuable learning and sharing related to the practice of conservation and a chance to enrich connections with a diversity of peers and celebrate each other and our community. The format will be scaled back this year since we are considering an attendance of around 100 people maximum and we will offer be offering concurrent sessions to choose from. Program information and a registration link will be available soon on the [CCNet website](#). [Contact Cristina Lasch](#) to learn more about the Rally.

Grant Writing for Wildlife Conservation

This online workshop covers how to select the right grant; how to prepare a well-written, well-presented, high-impact, and evidence-based grant application; how to create log frames that match donor criteria; and how to process your grant application effectively.

- When: July 13-August 17 (4 hours/week)
- Where: Virtual
- Cost: £195
- Hosted by: WildTeam UK

[Visit our website](#) or contact [Beth Robinson](#) for more information.

Looking for Conservation Standards Trainings?

We periodically update information on trainings on the [Conservation Standards website](#).

If you want to share an upcoming training opportunity, please fill out [this form](#).

Learn more:

ccnetglobal.com

Contact CCNet Global:

[John Morrison](#) (CCNet Global Coordinator)

[Cristina Lasch](#) (CCNet Technical Coordinator)

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