



# Conservation Coaches Network

Strengthening conservation strategies and practice through coaching

**CCNet News | June 2022**

## In Memoriam



With a heavy heart we share that former CCNet Board Chair, Brad Northrup, passed on peacefully and surrounded by love on May 26, 2022. All of us at CCNet mourn the loss of this great man, and send our deep condolences to his family.

Brad was instrumental in the birth of the Conservation Standards (through his contributions to the early work with 5S/CAP) as well as the Efroymsen Coaches Network (which became CCNet), and the Conservation Measures Partnership. Brad always believed in the value of capacity building, sharing, and learning across cultures, organizations, and

geographies. He was one of the first people in The Nature Conservancy to venture into international conservation. When Brad retired from The Nature Conservancy after years of extraordinary service in almost every level of the organization, he graciously agreed to serve as CCNet's first official chairperson. It would be almost impossible to exaggerate the value that he brought to this role and to our community. He held our community values up high, steered us through uncertain waters, led our strategic planning process, diligently worked to ensure we had operating funds, led us through a significant growth spurt in coaches, and welcomed new regional networks. He was ever humble and warmly received everyone as a peer. He was always eager to learn from all of us and believed that each and every one of us can make a difference with our abilities as coaches. CCNet could have had no better cheerleader, champion, friend, example, mentor, father, or chairperson.

Brad used to say that "what fuels CCNet is generosity." To honor his legacy we have decided to name our service awards in his name, and at the upcoming CCNet Rally in Canada we will announce the recipients of the "Brad Northrup Global Service Award". Please join us by expressing gratitude for Brad's life, years of service, and help us honor his legacy by sharing your talents for our collective good, by keeping the flame of our community values alive, and by fostering innovation, excellence, and a culture of cooperation.

# 2022 CCNet Rally Registration Is Open!

Our in-person Rally will take place on October 17-21, 2022, in Victoria, Canada and registration is open!



The Rally is a great opportunity to learn new skills and learn from other coaches' experiences. The Rally offers valuable opportunities to learn and share related to the practice of conservation, enrich connections with a diverse peers, and celebrate our community. We welcome active and aspiring conservation coaches, Conservation Measures Partnership members, friends of CCNet, and practitioners familiar with the Conservation Standards. [Here](#) you can find a preliminary program and session list, and for additional updates visit the [CCNet website](#).

There are many different ways you can contribute to the Rally. You can share your talents and experience in a session, at the innovations and tools swap meet, or in another part of the program. If you want to help others attend the Rally, you can "pay it forward" when you register. You can also contact [Cristina Lasch](#) with recommendations for potential sponsors or to make a donation to CCNet.

We are looking forward to seeing you in beautiful Canada!

## Announcements

### Submissions Due Soon for the Global Conservation Standards Photo Story Competition

*A single story has the power to change the world.*

We are looking for conservation projects across the globe that can tell their stories and highlight their use of the Conservation Standards *visually*. Our hope is that photo stories will inspire organizations and individuals currently using or interested in the Conservation Standards.

Your story should have a minimum of 5 photos and no more than 10, with 2 to 5 sentences describing each photo. There

### Job Opportunity with Durrell Wildlife Conservation Trust

Durrell Wildlife Conservation Trust is looking for a talented individual to join our team as Conservation Effectiveness Officer. This post is ideal for a new coach or coach-in-training looking to develop their skills by with a range of conservation programmes across the world. If you have experience using the Conservation Standards and want to support our teams across the world deliver more effective conservation, please apply before July 25, 2022!

[More information and application details available here.](#)

are many ways to express your story. As an example, you could include:

- 1 photo of the main subject
- 1-2 photos of the scale of the story (e.g., landscape, habitat, people involved)
- 1 photo of the conservation challenge/threat
- 1-2 photos of planning
- 1-2 photos of implementation
- 1-2 photos of the results

[Submit your photo story here by July 15, 2022.](#)

You can learn more about the competition and get more recommendations in our webinar (available in English, French, or Spanish) [here](#). For any questions, please reach out to [jaclyn@fosonline.org](mailto:jaclyn@fosonline.org).

### **Applying the Conservation Standards (and adaptations of) with Indigenous People – seeking examples of successful planning and engagement.**

CCNet's Community of Practice CS Projects on Indigenous Land and Waters is undertaking a project on "Scaling of indigenous-led conservation using the Conservation Standards". The project seeks to identify and explore pathways for scaling the use of the CS by indigenous land and sea managers. Recent successes at scaling CS and its adaptations in multiple places around the world (e.g. Healthy Country Planning in Australia) have led this project to look at the contributing factors for this uptake and growth and compare these with the context and circumstances in other world regions.

The project will investigate the enablers and barriers to scaling indigenous led-conservation using the CS through a series of dialogues, interviews, case studies, and workshops (virtual or in-person) to develop theories of change for key strategies to scale Indigenous-led conservation. While this project is primarily focused on indigenous-led conservation, it also recognizes the role that local communities play in the preservation of natural and cultural

### **Consultancy Opportunity on Performance and Impact Monitoring**

[Costa Rica por Siempre](#) is looking for a monitoring and evaluation consultant for the BRIDGE project, which helps RedLAC (the network of environmental funds of Latin America and the Caribbean) and CAFÉ (a similar network of environmental funds in Africa) develop innovative finance mechanisms to involve the private sector in contributing to 2030 goals. The project has a monitoring and evaluation plan. The consultant would receive about US\$5,000 to \$10,000 to help with:

1. Reviewing indicators and defining target levels for each indicator
2. Gathering information from RedLAC and CAFE members to measure their baseline level of private sector resources and the number of economic sectors with which they work
3. Providing advice on how to calibrate targets with regard to the baseline
4. Advising monitoring frequency
5. Developing a dashboard (Excel matrix or equivalent) to support data management

If you are interested, or if you have questions, please contact [bridge@costaricaporsiempre.org](mailto:bridge@costaricaporsiempre.org) or [Leonardo García Molina](#) (BRIDGE's Project Coordinator for Costa Rica por Siempre).

### **CCNet Leadership Updates**

We are excited to welcome Saras Kumar and Leah Feurherdt (both from Conservation Management) as our new regional leaders for CCNet Australia! And we thank Clair Dougherty (Bush Heritage Australia) for serving in previous years.

We also thank Sam Bayley (Conservation Management) for stepping up to help lead the Community of Practice (CoP) on Indigenous Conservation Standards projects and Conservation Standards Projects on Indigenous Land and Waters. Sam joins Frank Wesenberger, who has been serving as the CoP leader for

resources.

If you are aware of successful community planning or engagement approaches that used the CS or an equivalent adaptation, please contact us at [copindigenoucsprojects@gmail.com](mailto:copindigenoucsprojects@gmail.com) and let us know the project name, contact person and e-mail, and a bit about the project.

### **Job Opportunity at Playa Lakes Joint Venture**

Playa Lakes Joint Venture seeks a program director with demonstrated leadership and outreach abilities to coordinate conservation priorities with existing partner work and to design new programs that affect change on the conservation status of species and habitats. The deadline for all applications is 5:00PM MST on Monday, July 18, 2022.

[The full job description and application can be found here.](#)

### **Job Opportunity with IUCN**

The International Union for Conservation of Nature Species Survival Commission's Conservation Planning Specialist Group is recruiting a full-time Program Officer to participate in delivering and expanding their conservation planning processes for threatened and endangered species around the world. The application deadline is July 31, 2022.

To request the full job description, contact [office@cpsg.org](mailto:office@cpsg.org).

several years. We also extend our gratitude to Stuart Cowell (Conservation Management) for serving in previous years.

### **Submit Your News and Stories**

You can submit news and stories anytime throughout the year, and we will include in the next issue.

- [Share a story](#) about conservation coaching or the Conservation Standards.
- [Share news](#), such as an announcement, resource, or upcoming training/event.

## **Resources**

### **Conservation Standards Adoption Support Group**

This is a self-organized and self-sustaining group of individuals aiming to improve conservation practices within their organizations through the adoption of the Conservation Standards. The purpose of

### **Pathways to Success – Live Webinar Series**

*Pathways to Success: Taking Conservation to Scale in Complex Systems* is a guide to practical analytical frameworks and tools used by

the group is to openly discuss issues and find solutions in a safe environment. For now, the group will be interacting via Google Chat in the “CS adoption support group” space. There, members can chat, manage tasks, and meet virtually. The group was initiated by the Conservation Measures Partnership's Conservation Standards Adoption project.

For more information, or to join the group, contact [Charles Latremouille](#) or [visit the workspace here](#).

### **Let's Populate the Conservation Standards Project Map**

Did you know we have a [publicly available Google map](#) of Conservation Standards projects? The map is an excellent resource for learning about projects and organizations using the Conservation Standards, adaptations, and/or Miradi worldwide.

We encourage everyone in the Conservation Standards community to check out and update the map! To learn more about using the map, watch our short instructional [presentation](#) and [video](#). For any questions, please reach out to [Ryan Mitchell](#).

### **Learn about the Conservation Measures Partnership's Initiatives**

Recordings of the Initiatives Showcase shared at the Conservation Measures Partnership members meeting in June 2022 can be found in the [“Conservation Standards in Practice Members’ Presentations” playlist](#) in the Conservation Standards YouTube Channel. The recordings are available in English, Spanish, and French.

conservation program managers and funders who want to increase the scope and effectiveness of their work. Foundations of Success is hosting a series of live webinars with authors Nick Salafsky and Richard Margoluis and guest speakers from the conservation community so that you can learn more and ask questions. Upcoming webinars:

- Webinar 5: Collaborative Learning – June 2022
- Webinar 6: Pathways for Funders – July 2022

[Register for upcoming webinars here](#).

[Recordings of past webinars are available here](#).

### **Reminder: Conservation Standards PowerPoint Decks and 2021 CCNet Rally Resources Available!**

Fifteen new Conservation Standards PowerPoint decks are now available to use with your team. These decks contain updated content, clearer text, high-resolution photos, extensive presenter’s notes, and a feedback form. [Access the decks here](#).

The CCNet Rally was held online in 2021, with the theme "Adapting to a Changed World." [Watch recorded sessions here](#).

### **Guidance Review Committee**

Once per month, the Conservation Measures Partnership/CCNet Guidance Review Committee reviews and rates guidance materials related to the Conservation Standards. You can learn more about the Committee and the ranking system [here](#). If you have materials that you would like the Committee to review, or if you would like to join the Committee, please contact [Marcia Brown](#).

## **Training Opportunities**

**Upcoming Conservation Coach Training in Colorado in July**

**Project Management for Wildlife Conservation**

When: July 10-15, 2022  
Where: Colorado, USA  
Hosted by: CCNet North America in coordination with CCNet Global

This training is for colleagues who aspire to become conservation coaches. If you have practical experience applying the Conservation Standards or one of its adaptations and wish to be added to the invitee list, contact [Terri Schulz](#).

### **Grant Writing for Wildlife Conservation**

When: July 13 - August 17, 2022  
(4 hours/week)  
Where: Virtual  
Cost: £195  
Hosted by: WildTeam UK

This online workshop covers how to select the right grant; how to prepare a well-written, well-presented, high-impact, and evidence-based grant application; how to create log frames that match donor criteria; and how to process your grant application effectively.

[Visit our website](#) or contact [Beth Robinson](#) for more information.

### **Climate-Smart Conservation Standards Learning Session**

When: July 21, 2022 11:00 AM Eastern Time (US and Canada)  
Where: Zoom  
Hosted by: The Conservation Measures Partnership Climate Change Working Group

This learning session will use a case study from the South Caucasus region to showcase the use of the climate-smart Conservation Standards.

[Register in advance here.](#)

### **Stakeholder Engagement for Wildlife Conservation**

When: August 9 - September 6, 2022 (3 hours/week)  
Where: Virtual  
Cost: £195

When: August 24 - September 28, 2022 (3.5 hours/week)  
Where: Virtual  
Hosted by: WildTeam UK  
Cost: £195

In this online training workshop, you will learn skills to help you manage conservation projects of any type or size. The workshop covers how to define roles to clarify team structure and decision-making, use phases to manage a project from start to finish, set up control processes to keep the project on track and adapt to changing conditions, and set up administrative processes to help conduct effective meetings and develop high-quality documents. The workshop combines weekly live teaching sessions and pre-recorded training videos. The workshop runs for 6 weeks, with an average of 3.5 hours learning per week. The training materials for Week 1 will be sent out on August 17, 2022, one week before the first live session.

For more information, [visit our website](#) or contact [hello@wildteam.org.uk](mailto:hello@wildteam.org.uk).

### **Strategy Development for Wildlife Conservation**

When: September 1 - October 6, 2022 (4 hours/week)  
Where: Virtual  
Hosted by: WildTeam UK  
Cost: £195

In this online training workshop, you will learn skills to help you create effective strategies for conservation projects of any type or size. The workshop covers how to assess the current situation you are trying to change, plan the impact you want to achieve, plan the work you will carry out to achieve that impact, and adapt your strategy to your needs and situation. The workshop combines weekly live teaching sessions and pre-recorded training videos. The workshop is run over 6 weeks, with an average of 4 hours of learning per week.

The training materials for Week 1 will be sent out on August 25, 2022, one week before the first live session.

Hosted by: WildTeam UK

In this online training workshop, you will learn how to select the stakeholders that are right for your project, initiate the relationship to build trust and understanding, formalise the relationship to set expectations, and manage the relationship to progress the project and adapt to changing conditions. The workshop combines weekly live teaching sessions and pre-recorded training videos. It runs over 5 weeks, with an average of 3 hours of learning per week. The training materials for Week 1 will be sent out on August 2, 2022, one week before the first live session.

For more information, [visit our website](#) or contact [hello@wildteam.org.uk](mailto:hello@wildteam.org.uk).

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### **Looking for Conservation Standards Trainings?**

We periodically update information on trainings on the [Conservation Standards website](#).

If you want to share an upcoming training opportunity, please fill out [this form](#).

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#### **Learn more:**

[ccnetglobal.com](http://ccnetglobal.com)

#### **Contact CCNet Global:**

[John Morrison](#) (CCNet Global Coordinator)

[Cristina Lasch](#) (CCNet Technical Coordinator)

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