



Conservation Coaches Network

Rally 2022

Strengthening connections to our people and planet

October 17th – 21st, 2022

The Oak Bay Beach Hotel, 1175 Beach Drive, Victoria, BC, V8S 2N2, Canada

<https://www.oakbaybeachhotel.com>

We acknowledge and respect the lək̓ʷəŋən peoples on whose traditional territory we gather and the Songhees, Esquimalt and WSÁNEĆ peoples whose historical relationships with the land continue to this day.

Program Agenda

Please note that this program is subject to changes.

Relevant event information, including the registration link, can be found [here](#).

The 2022 Rally Planning Team and many collaborators from our CCNet community are working to set up an engaging program that will include networking opportunities, plenaries, and interactive sessions.

A series of interactive sessions are being prepared by colleagues from around the world, and you'll be able to choose between three concurrent options at a given time (see session list below). Program information, including session descriptions, will be periodically updated on our [CCNet website](#).

Monday – October 17th, 2022 - Travel Day	
Morning – early afternoon	Side event hosted by the Nature Conservancy of Canada to visit Cowichan Valley to learn about restoration efforts (20 people maximum)
4:00 pm	Check-in at hotel
4:00 pm - 8:00 pm	Rally Registration
6:00 pm - 7:00 pm	Pre-Rally CCNet board meeting (board members only)
7:00 pm - 9:00 pm	Dinner – informal

Tuesday – October 18th			
7:00 am - 8:00 am	Breakfast		
8:15 am -10:00 am	Lekwungen Land Acknowledgement by Songhees and Esquimalt leaders Welcome and Opening Plenary - A Rising Tide Floats All Boats: The Canadian Conservation Standards Story		
10:00 am -10:30 am	Break		
10:30 am -12:30 pm	Concurrent Sessions		
	Taking Conservation to Scale	Making better decisions using Steps 3-5 of the Conservation Standards	Ensuring Collaboration for All Participants (Collaboration and Engagement Approaches - Planning with Indigenous and Local Peoples)
12:30 pm - 1:30 pm	Lunch		
2:00 pm - 4:30 pm	Concurrent Sessions		
	It's not rocket science! Feeling comfortable applying JEDI in conservation practice	Community Natural Resources Governance: How to Know What You Don't	
5:00 pm - 7:00 pm	Innovations & Tools Marketplace - <i>When the tide goes out, the table is set</i>		
7:30 pm - 9:30 pm	Dinner		
Wednesday – October 19th			
7:00 am - 8:45 am	Breakfast		
9:00 am - 12:00 pm	Concurrent Sessions		
	Adaptations of the CS with Indigenous Communities – what's different? Experiences from around the world	Amp up your SUCCESS facilitating the Conservation Standards with POWERFUL and FUN pro tips and tools!	Miradi - The Next Generation
12:30 pm – 1:30 pm	Beach Walk and Picnic Lunch		
2:00 pm - 5:00 pm	Field Trip to Uplands Park		
6:15 pm - 7:15 pm	Cocktail		
7:30 pm - 12:00 am	Performance by Lekwungen Traditional Dancers. Group dinner and Party to Celebrate our Global Community		

Thursday – October 20th			
7:00 am - 8:45 am	Breakfast		
9:00 am - 10:30 am	Plenary: <i>How did we get here – a standard story? / Where we are as CCNet</i>		
10:30 am - 11:00 am	Break		
11:00 am - 12:30 pm	Concurrent Sessions		
	Addressing High Level Drivers to accelerate conservation impacts	Helping Teams Take an Agile Approach and Navigate Uncertainty within the Conservation Standards	A Practical Approach to Using Evidence for Conservation Planning and Management
12:30 pm - 2:00 pm	Lunch		
2:00 pm - 4:00 pm	Concurrent Sessions		
	Conservation Standards Adoption	Conservation Standards Made Easier for Your Audience	Scaling Indigenous-led Conservation - what is needed? Exploring scaling approaches and their applicability for community-led conservation
4:00 pm – 4:15 pm	Break		
4:15 pm - 5:30 pm	Closing plenary - <i>The Conservation Standards, Re-evolution in Chile</i> and Rally evaluation		
5:30 pm	Rally closes		
Friday – October 21st - Travel Day & self-organized meetings			
8:00 am - 3:00 pm	Participants leave Regional Networks & CoP session (9:00 – 10:30AM) – (CCNet leaders) CCNet & CMP board meetings (11:00AM – 4:00PM (with lunch break) (board members only) CMP Strategic Planning Retreat October 22 and 23		

CCNet Rally 2022 Sessions

While all sessions are confirmed, changes are still possible. Program information, including session descriptions, will be periodically updated on our [CCNet website](#).

TRACK 1: Conservation Standards Cycle

Making better decisions using Steps 3-5 of the Conservation Standards

When: October 18 – 10:30AM – 12:30PM

Host: Ashleigh Baker

Abstract: Do you know if the teams you coach even use their plans to implement, analyze, adapt and share learning? If they don't, do you know why? This session will continue to build on past years' sessions on helping teams 'go full cycle'. An important starting point is understanding where teams are in implementing the principles and practices of the CS. We will share and discuss examples of processes and tools used to coach teams through the steps to implement, learn, share, and adapt their projects.

Helping Teams Take an Agile Approach and Navigate Uncertainty within the Conservation Standards

When: October 20 – 11:00AM – 12:30PM

Hosts: Alexia Preston, Shannon Thol, August Ritter, Josh Goldstein, Natalie Holland, Olivia Millard

Abstract: How might conservation teams navigate uncertainty and test their "leap of faith" assumptions? Join TNC's Agility Lab and NY Innovation to hone new skills in taking an agile, learn-by-doing approach within the Conservation Standards. In this engaging and informative session, you will learn practical tools from human-centered design and agile ways of working to help conservation teams navigate uncertainty, understand how these tools might be best applied across the Conservation Standards, and share your learnings from helping conservation teams navigate uncertainty to create equitable, enduring, and accelerated impact.

Conservation Standards Made Easier for Your Audience

When: October 20 – 2:00PM – 4:00PM

Hosts: Caroline Stem, Marcia Brown, Ashleigh Baker, Will Beale, Phyllis Rachler, Vinaya Swaminathan

Abstract: Many people perceive the Conservation Standards (CS) as very detailed and time-consuming. This can represent a significant barrier to their use. How can we coach and support project teams who are interested in applying the CS but have limited resources? How can we bring in other teams who are uncertain and not ready to dive into the full process? This session will share advances with Lighter CS tools and provide coaches with a chance to test them out and provide feedback for future iterations and improvements.

TRACK 2: Enhancing the Capacity of Coaches and Strengthening Our Network

Amp up your SUCCESS facilitating the Conservation Standards with POWERFUL and FUN pro tips and tools!

When: October 19 – 9:00AM – 12:00PM

Hosts: Rob Sutter, Nina Hadley, Erica Cochrane, Ashleigh Baker, Claire Relton, Marisete Catapan

Abstract: Unlock the power of expert facilitation tools (including your own!). In this highly interactive session, you will learn and practice (and possibly share your own) effective tips and tools to get groups to successfully navigate through the most challenging (and often most important!) parts of the Conservation Standards to develop focused and effective strategic plans. This session is for everyone; novice to expert! You will have fun and will walk away ready to amp up your facilitation. Come ready to move, interact, share, laugh and learn!

Strengthening CCNET Regional Networks and Communities of Practice

When: October 21 – 9:00AM – 10:30AM

Hosts: John Morrison

Abstract: This session is intended for leaders of regional networks and communities of practice and their core teams. While we will spend some time on introducing new leaders and catching up on coach trainings, we will also reflect on achievements, challenges and opportunities to strengthen our community.

TRACK 3: Mainstreaming the Conservation Standards

Addressing High Level Drivers to accelerate conservation impacts

When: October 20 – 11:00AM – 12:30PM

Hosts: Irina Montenegro, Will Beale, John Morrison, Marcia Brown, Kari Stiles, Anita Diederichsen, Adrienne Marvin and Felix Cybulla

Abstract: This is a new topic for many practitioners and coaches, so come ready to learn and share your experiences. Many conservation projects develop strategies to tackle direct threats to conservation targets. However, some projects address their underlying factors (i.e., governance (policy), markets, finance), contributing to establishing enabling conditions or promoting the adoption of best management practices by stakeholders. What do driver-oriented projects look like? How do we facilitate teams that work with high-level drivers? What are the opportunities and challenges to coaching them? And how can the Conservation Standards help us?

Conservation Standards Adoption

When: October 20 – 2:00PM – 4:00PM

Hosts: Charles Latrémouille, Will Beale, Irina Montenegro, Erica Cochrane, Anita Diederichsen, Annette Stewart, Catherine Payne, Natalie Holland, Olivia Millard, Paulina Arroyo

Abstract: We all want our organizations to be effective, and we all believe in the value of the conservation standards. So why don't conservation organizations and projects *naturally* pick up and use the Standards? Why do many of us work hard, but find it difficult to get traction for the standards? Or is it not really our responsibility and we should leave it to the others? As coaches we can play a key role in making change happen in our organizations - but it can be difficult to know where to start! So in this session we will share experience on how to develop a strategic approach to mainstreaming the conservation standards.

TRACK 4. Planning with Indigenous and Local Peoples and Community-Based Resource Management

Ensuring Collaboration for All Participants (Collaboration and Engagement Approaches - Planning with Indigenous and Local Peoples)

When: October 18 – 10:30AM – 12:30PM

Hosts: Rob Sutter, Emily Fielding, Sam Bayley

Abstract: For conservation to be truly collaborative there needs to be an understanding of how the participating people's community and culture influences key factors such as perspectives, sources of knowledge, communication, planning processes, and decision-making. In this session we will explore what collaboration is and how it is influenced by culture. Through case studies and individual experiences, the participants will develop a set of guiding principles to ensure a safe environment for conservation planning and ensure participation by all people. Participants may also identify components of collaboration that they would like to work on personally.

Community Natural Resources Governance: How to Know What You Don't

When: October 18 – 2:00PM – 4:30PM

Hosts: David Wikie, Caitlin Doughty, Elizabeth O'Neill and Sheila O'Connor

Abstract: Even the simplest theory of change suggests that dozens of critical enabling factors must be in place to achieve effective Community Natural Resources Governance (CNRG). How do you decide where to begin, what you know, what you don't know and, as a Community Support Partner (CSP), your best role? This session, a result of a multi-organization Science for Nature and People Partnership (SNAPP) working group, will share tried and proven useful resources for CSPs and communities working on CNRG, including a new web site and resource library, a theory of change, enabling factors diagnostics, and a primer. Join us to explore, learn to use, and provide feedback on these exciting new resources!

Adaptations of the CS with Indigenous Communities – what’s different? Experiences from around the world

When: October 19 – 9:00AM – 12:00PM

Hosts: Frank Weisenberger, Sam Bayley

Abstract: Indigenous people are the stewards of nearly 40% of the world’s intact landscapes that are managed for conservation. Conservation planners have learned many valuable experiences from applying the Conservation Standards (CS) / Healthy Country Planning (HCP) with Indigenous communities. In this session we will explore the unique differences working with Indigenous communities in a cross-cultural environment.

1. The different roles a HCP coach plays when working with Indigenous communities
2. Social and cultural targets in HCP projects – how Indigenous communities around the world determine health.
3. Lessons from coaching / project managing planning projects with Indigenous communities
4. Cross-cultural planning in Canada - Parks Canada’s experience

Scaling Indigenous-led Conservation - what is needed? Exploring scaling approaches and their applicability for community-led conservation

When: October 20 – 2:00PM – 4:00PM

Hosts: Frank Weisenberger, Sam Bayley

Abstract: This session seeks to identify and explore pathways for scaling the use of the CS by indigenous land and sea managers. Recent successes at scaling CS and its adaptations (e.g. Healthy Country Planning (HCP) in Australia) will help us look at the contributing factors for this uptake and growth and compare these with the context and circumstances in other world regions. In this session we want to explore scaling models and investigate the enablers and barriers to scaling indigenous led-conservation.

TRACK 5: Knowledge and Skills for the Emerging Future

Taking Conservation to Scale

When: October 18 – 10:30AM – 12:30PM

Hosts: Marcia Brown, Varsha Suresh, Adrienne Marvin, Frank Weisenberger, Sam Bayley, Nick Salafsky

Abstract: This session seeks to introduce a systematic approach to thinking about scaling conservation programs. Drawing on an ongoing project to better understand what it takes to scale, our aim is to present different models for scaling. Additionally, in this session we will explore applying these approaches and testing the models.

It's not rocket science! Feeling comfortable applying JEDI in conservation practice

When: October 18 – 2:00PM – 4:30PM

Hosts: Ashleigh Baker, Leander Lacy, Oscar Maldonado, Will Beale, Saras Kumar

Abstract: Eager to begin incorporating justice, equity, diversity, and inclusion (JEDI) into your conservation practice? Making things better doesn't have to be hard or complex. In this interactive session, you will work in groups to identify JEDI-related challenges in your work, and consider how to address these challenges. Throughout the session, we will be sharing examples of JEDI in practice and tools that have been developed to support teams working through JEDI topics and challenges. You'll walk away prepared to start incorporating JEDI into your conservation practice.

Miradi - The Next Generation

When: October 19 – 9:00AM – 12:00PM

Hosts: Kari Stiles, Erica Cochrane, Catherine Payne, Claire Relton, Annette Stewart, Felix Cybulla

Abstract: Miradi Software is used by coaches and teams around the world to help implement the *Conservation Standards*. This session is your chance to both learn about what Miradi can do today and shape what Miradi will be able to do in the future. We will first provide an interactive introduction to new features in the recent release of Miradi Share including the new user interface, enhanced online project adaptive management, improved reporting, and Miradi's new subscription structure. We will then provide an overview of candidate stories in Miradi's development roadmap and get input from participants as to which of these stories we should prioritize.

A Practical Approach to Using Evidence for Conservation Planning & Management

When: October 20 – 11:00AM – 12:30PM

Hosts: Jaclyn Lucas and Varsha Suresh

Abstract: This session will begin with a general overview of the definitions and use of evidence in conservation practice. We will draw on concepts presented in the recently published paper *A Practical Approach to Assessing Existing Evidence for Specific Conservation Strategies* and present examples of projects applying these ideas. Finally, we will share some tools and systems that help teams incorporate evidence. Throughout the session, we encourage participants to ask questions, engage in discussion, and share their own examples of bringing evidence into conservation work.