

A CASE FOR THE CONSERVATION STANDARDS IN UNIVERSITIES & NATURAL RESOURCE SCHOOLS

What, why, and how

PHOTO: DIANE DETOEUF, WILDLIFE CONSERVATION SOCIETY

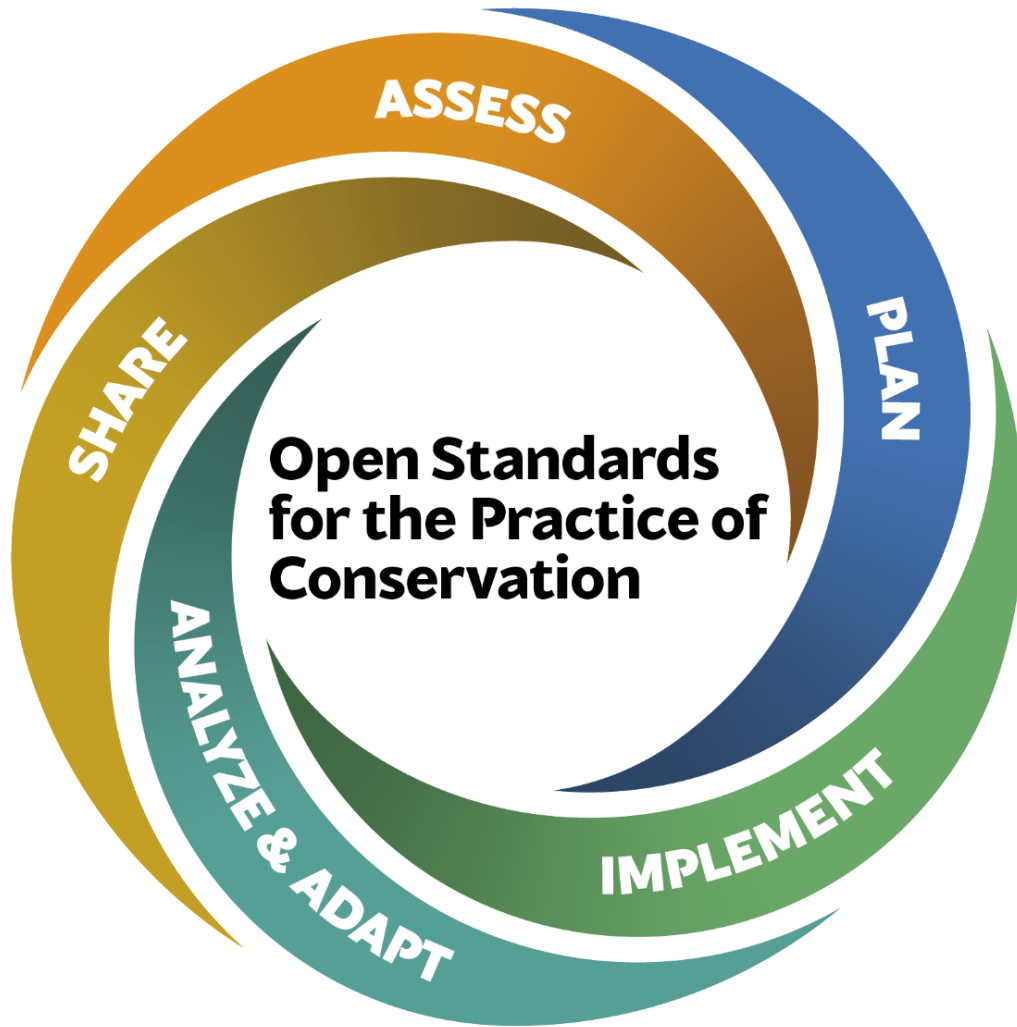
THIS PRESENTATION

- What are the Conservation Standards?
- What benefits to students, instructors, & institutions?
- What tools & support available?



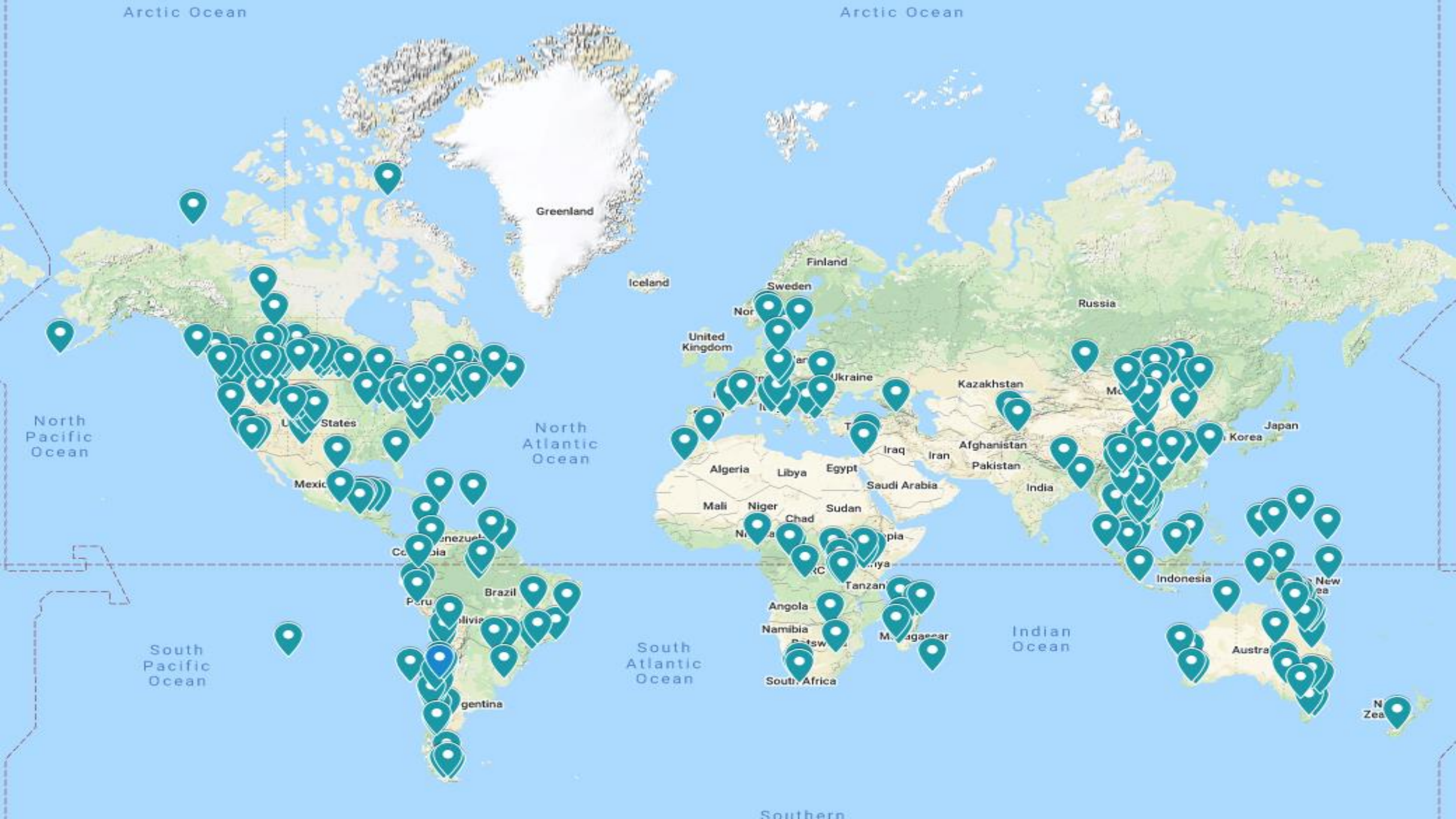
WHAT IS/ARE THE CONSERVATION STANDARDS?





The *Conservation Standards* – a widely adopted set of principles and practices that bring together common concepts, approaches, and terminology for conservation project design, management, and monitoring.





The Conservation Standards are used by:

- Conservation NGOs
- State & National Conservation Agencies
- Universities

...around the world



ECOSYSTEMS: REEFS



SPECIES: CHIMPANZEES

PHOTO: BRECORD, JANE GOODALL INSTITUTE



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THEMATIC: WILDLIFE TRAFFICKING



THEMATIC: COMMODITY PRODUCTION

THEMATIC: CLIMATE AND ENERGY POLICY

PHOTO: NARCISA ACIKO, PEXELS



THEMATIC: HIGH-LEVEL POLICY INFLUENCE





PHOTO: TRUST FOR NATURE

ORGANIZATIONAL: TRUST FOR NATURE

Conservation Measures Partnership



CONSERVATION STANDARDS & CCNET EVOLUTION



**WHY SHOULD THE
CONSERVATION
STANDARDS BE
INTEGRATED INTO
ACADEMIC
CURRICULA?**



PHOTO: FELIX CYBULLA, CYBULLA.ORG



PHOTO: MAX UNSPLASH

BENEFITS TO STUDENTS

- Marketable skills
- Fluency in conservation planning & adaptive management
- Familiar with all basic steps for planning a conservation project



BENEFITS TO INSTRUCTORS

- Provide students with opportunities to connect with real field projects
- Connection to broader professional community with access to resources
- FUN - teaching collaboratively with practitioners



BENEFITS TO CONSERVATION

- More professionals speaking the same language & using a clear, systematic approach to managing, monitoring, planning, and learning
- Student teams assisting with project planning
- Feeding improvements back into the Conservation Standards



TOOLS AND SUPPORT

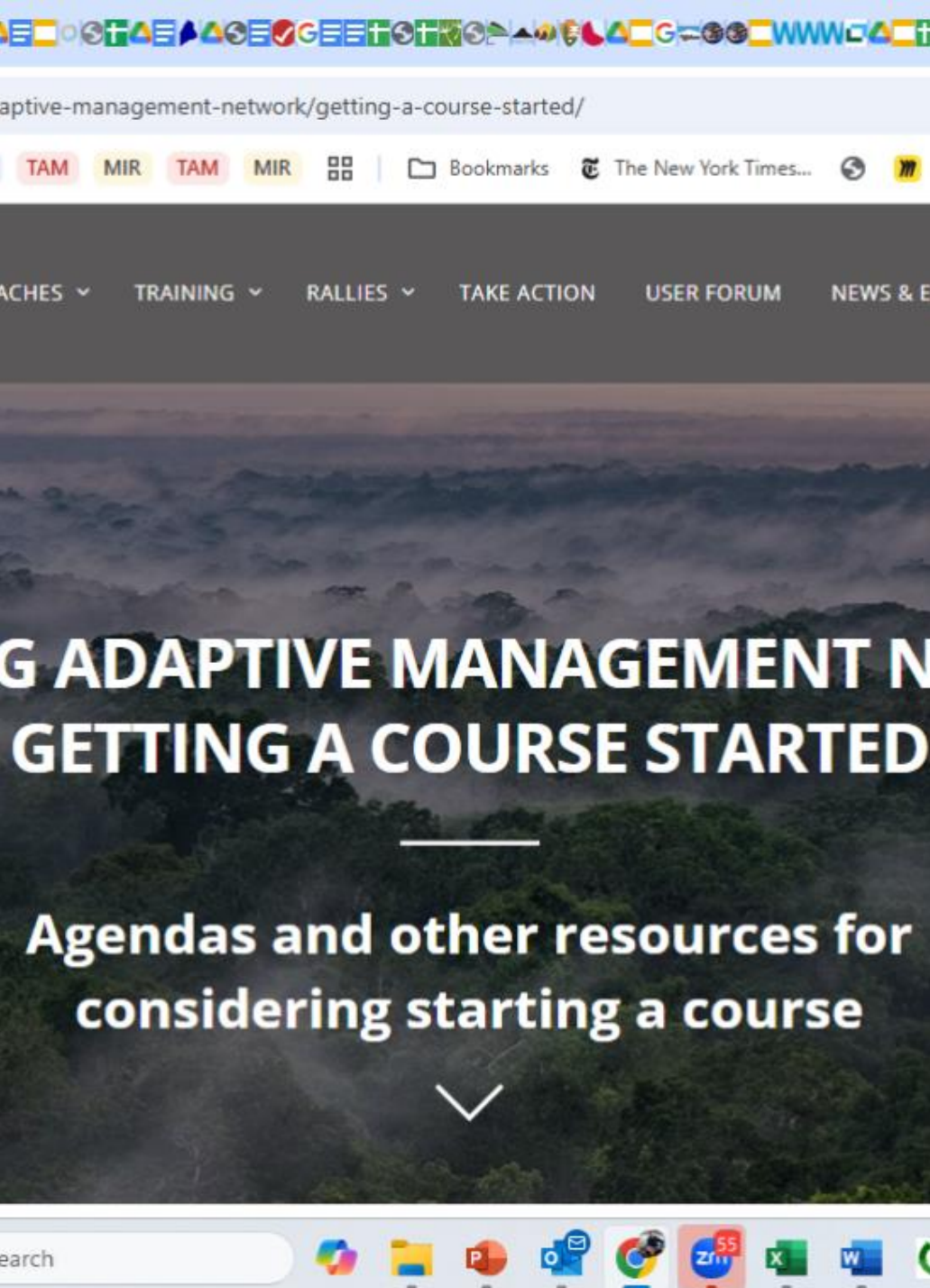


PHOTO: PEXELS

RESOURCES

- Resources for various course formats
- Extensive slide decks
- Network of real-world practitioners
- Online training & guidance
- Miradi software
- Teaching community of practice





VARIETY OF COURSE FORMATS

- **General helpful resources**
 - [Tips for Starting a Course](#)
 - [Menu of Course Formats](#)
 - [Conservation Standards 4.0](#)
 - [Online Self-Paced Training Videos](#)
 - [Foundations of Success Training Manual](#)
 - [Table of Conservation Standards Courses](#)
 - [Conservation Standards Peer-reviewed Literature](#)
- **1 to 3-Day Pilot Training/Workshop**
- **5-Day Training/Workshop**
- **10-Day Training/Workshop**
- **Semester-Long Module**





THE OPEN STANDARDS FOR THE PRACTICE OF CONSERVATION

Planning, implementing, monitoring, and
from projects and programs at all scales

SCOPE & VISION

The Open Standards for the Practice of Conservation

CONSERVATION TARGETS

The Open Standards for the Practice of Conservation

HUMAN WELL-BEING TARGETS & ECOSYSTEM SERVICES

The Open Standards for the Practice of Conservation

TARGET VIABILITY

The Open Standards for the Practice of Conservation

SITUATION ANALYSIS

The Open Standards for the Practice of Conservation

SLIDE DECKS

- Consistently-formatted Powerpoint presentations are freely available to support teaching
- Full presenter's notes
- Presenters are free to modify them and use what they need





PHOTO: FELIX CYBULLA (CYBULLA.ORG)

COACHES NETWORK



Conservation Coaches Network

Strengthening conservation strategies and practice through coaching

- Global, vibrant network
- Trained, experienced facilitators
- Happy to help instructors



ONLINE TRAINING & GUIDANCE

- Facilitated & self-paced basic *Conservation Standards* trainings available
- Coach trainings for facilitators





Environmental
Professional Programs
NELSON INSTITUTE FOR ENVIRONMENTAL STUDIES
UNIVERSITY OF WISCONSIN-MADISON

CONSERVATION ESSENTIALS

VITAL SKILLS FOR IMPLEMENTING AND MANAGING CONSERVATION PROJECTS



COURSE DESCRIPTION

Gain critical management skills to maximize conservation impact by enrolling in this online program offered by the University of Wisconsin-Madison Nelson Institute for Environmental Studies, in collaboration with conservation specialists from the [Conservation Measures Partnership \(CMP\)](#), [Conservation Coaches Network \(CCNet\)](#), and [Foundations of Success \(FOS\)](#).

This course has been designed by conservationists who are steeped in the [Conservation Standards](#), and has been enthusiastically received by leaders in the field, garnering an "excellent" rating from the CMP (a partnership of more than 20 well-respected conservation organizations).

THREE REASONS TO CONSIDER CONSERVATION ESSENTIALS

- 1 Endorsed by the Conservation Measures Partnership (CMP), a partnership of more than 20 well-respected conservation organizations.
- 2 The course offers a flexible online platform to fit into busy schedules.
- 3 The course supports learning from leaders in conservation and direct interaction with the course instructor.

GUIDANCE

- *Conservation Standards 4.0*
- *Conservation Standards website*
- *Conservationtraining.org course*
- *University of Wisconsin Step 3 course*
- *FOS & WWF websites*



MIRADI SOFTWARE & SHARESITE

- Not-for-profit software that can help facilitate the process, store information, and manage a project
- Completely optional – not necessary
- Youtube channel with short tutorial videos
- Desktop or online versions



COMMUNITY OF PRACTICE

- Academic focus
- Experience with many different lengths and formats
- Ready with advice

